

Local Data as an Advocacy Tool

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Kids Count Presentation

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- Children Live in Different Neighborhoods**
 - The Census is the Place to Start**
 - Local Data Offers New Opportunities**

Children Live in Different Neighborhoods

The Clustering of America's (1989) 40 Clusters

Blue-blood estates

Young Suburbia

Town and Gown

Middle America

Shotguns and Pickups

Mines and Mills

Grain Belt

Golden Ponds

Hard Scrabble

Heavy Industry

– Source: Weiss, M.J., *The Clustering of America*

Cluster Characteristics

	Blue-blood Estates	Blue-Chip Blues	Public Assistance
Size % U.S.	1.1%	6.0%	3.1%
Definition	Wealthiest enclaves	Blue collar postwar suburbs	Poorest innercity
Life-Style	U.S. treasury notes Irish Whiskey Travel to Europe	Campers/trailers Lawn tools Bicycles	Soul records Burglar alarms Travel by us
Magazines	Barrons Architectural Digest	Bride Magazine Gold	Jet
Food	Bottled water Natural cold cereal	Frozen pizza Children's vitamins	Canned chili Rice
TV Shows	David Letterman 20/20	Entertainment Tonight	Friday Night Vicdoes
1984 Vote	72% Reagen	62% Reagen	84% Mondale

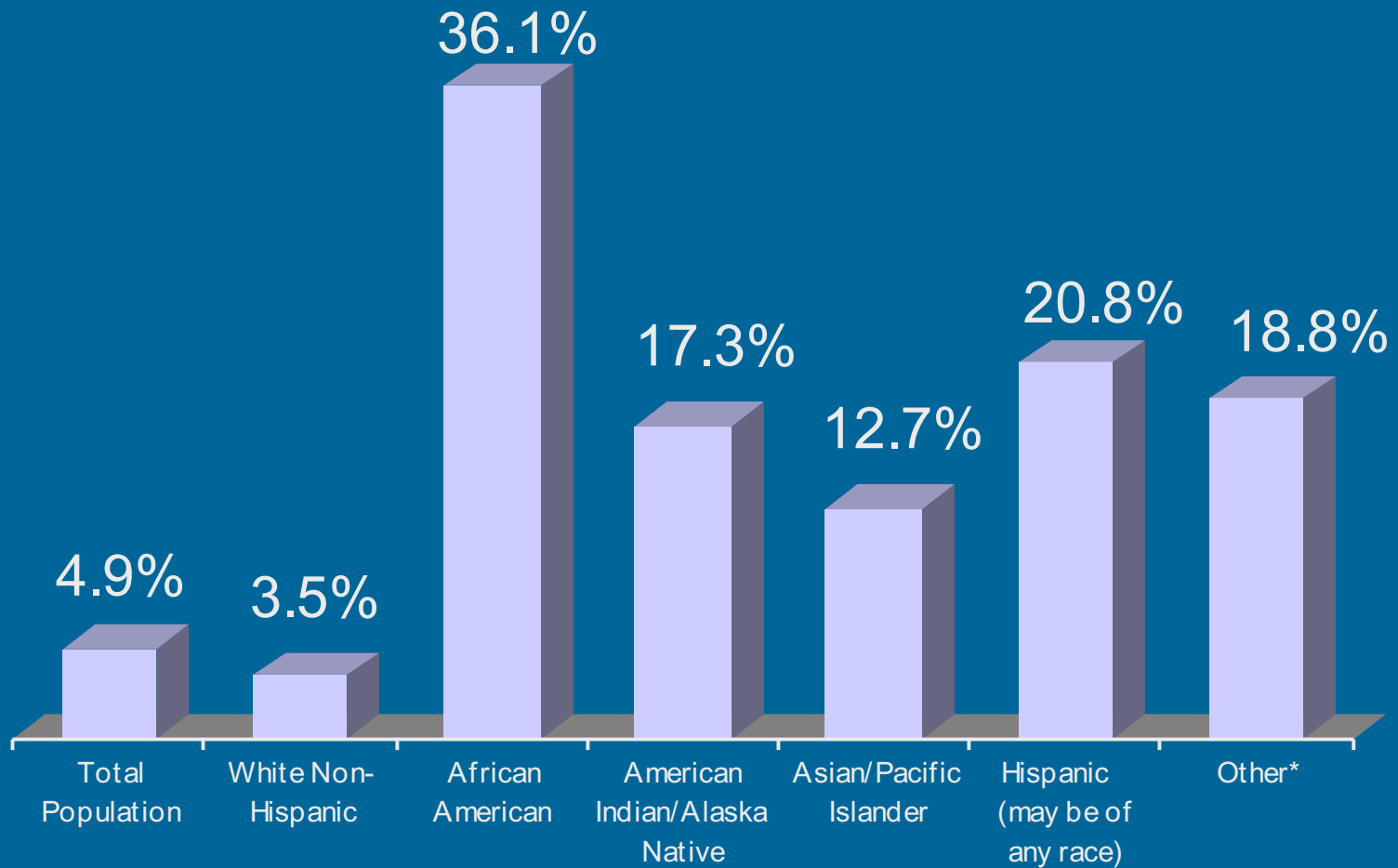
The Census is the Place to Start

Iowa's Census Tracts by Ten Child-Raising Characteristics

High Risk	All	
30.6%	13.9%	Population age 25 and over with less than high school diploma
2.9%	6.5%	Population age 25 and over with post-graduate degree
16.0%	5.0%	Population age 16–19 not employed or in school
72.9%	77.3%	Households with earnings from employment
21.2%	43.5%	Households with earnings from interest, dividends, or rent
8.0%	2.9%	Households receiving public assistance
50.3%	24.9%	Single-parent families
27.7%	9.3%	Families with children below poverty
32.5%	45.5%	Children age 3–5 enrolled in preschool
47.5%	72.3%	Owner-occupied housing units

High Risk Tracts are those scoring high on at least six of ten indicators.

Race and Iowa's Census Tracts – % of Total Population Living in High Risk Census Tracts



Risk Factors and Selected Child and Family Outcomes – Polk County

Adolescent parenting rate
(6 times greater)



Probation and parole population
(6 times greater)



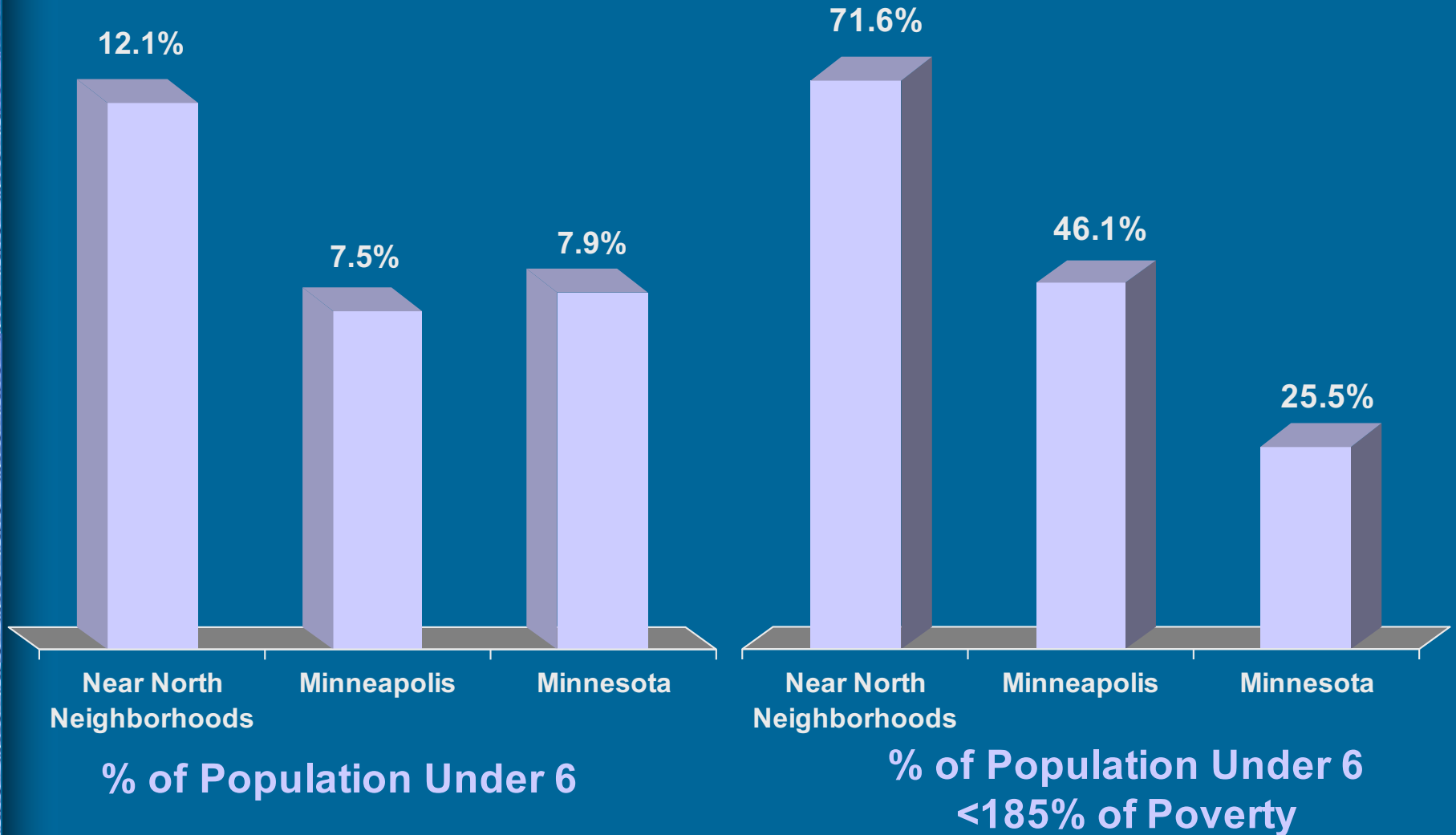
FIP (TANF) participants
(5 times greater)



Infant mortality rate
(2 1/4 times greater)



Poor Neighborhoods – Rich in Children



Local Data Options

- **School Data**
- **Assessor Data**
- **Crime, Arrest, and Jail Data**

CFPC Use in Advocacy

- School Readiness and Community Building**
- Self-Sufficiency and Justice Reform**
- Addressing Disinvestment and Wealth Stripping**
- Diversity and Community-wide Response**