











# Let's Talk: Supporting Families' Early Learning Decision-Making

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## **Speakers**











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### Supporting Families' Early Learning Decision-Making

An Overview of the Universal Pre-K Application Process in Durham, NC

Danielle Johnson, MPH, M.Ed.
Director of Early Childhood Systems, Durham's Partnership for Children

### A Community Collaborative Approach

- The Universal Pre-K Application process is woven into the existing 0-5 early childhood education system in Durham County.
- The process was designed to provide families with a "onestop" "no wrong door" experience.
- Community Partners Include: Dept. of Social Services, Child Care Services Association, Head Start, Durham Public Schools, Book Harvest, East Durham Children's Initiative, County Library.

### **Program Options**

 Durham Public Schools Pre-Kindergarten Program

Durham Public Schools The Whitted School

Durham Head Start

Durham's Partnership for Children/NC Pre-K

### Child Eligibility and Placement

- Each application will be reviewed and scored by the three program agencies.
   Eligibility requirements vary by program. This information is shared with families during time of application.
- As applications are completed, a developmental screening is scheduled for the child.
- A shared process to select and assign children is used amongst the collaborating programs. It is our intent to notify all families no later than mid-July, 2018 about their child's placement for the 2018-2019 school year.

### Program Recruitment and Parent Awareness

#### Recruitment and Outreach Efforts Include:

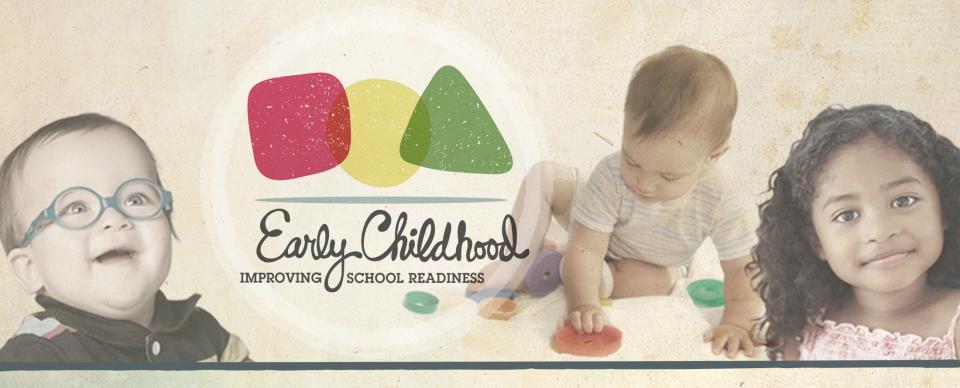
- Canvasing the community and flyer distribution
- Attending County wide functions
- Targeting parent meetings
- Utilizing community stakeholder relationships

### **UPK and Other Resources**

http://dpfc.net/our-work/ncpk/

https://www.dpsnc.net/domain/108

http://www.childcareservices.org/fs/finding/additional-resources/



# Supporting Families Early Learning Decision-Making The Transformation of Early Childhood in Louisiana



### The Challenge for Louisiana in 2012

At-risk children who participate in high quality early childhood education are more likely to enter kindergarten ready and succeed in school and beyond. But there are too many children in Louisiana who do not have the opportunity to participate.

- Children do not have equal access to high quality programs.

  Quality and availability of programs varies across the state.
- Families do not have clear, comparable information on the quality of programs.
   Programs have different standards and measures of success which makes it difficult for families to compare the quality of programs.
- Providers are held to different standards.
   Different regulations and accountability create a range of quality.

### The Work Continues in 2018

Community networks of publicly-funded providers are the drivers for universal standards for programs and informed choice for families.

- Louisiana requires early childhood programs that take public funding to meet universal higher standards – regardless of program type – with a focus on outcomes rather than inputs.
- At the same time, Louisiana seeks to infuse informed **choice** into the system for families, providers and communities.
- To achieve this, Louisiana has established local networks in every community and centralized state oversight under the State Board.



### **Vision for Kindergarten Readiness**

Louisiana, through community networks, will unify the early childhood system – birth to pre-K – to prepare all children for kindergarten.

Shared high standards for what children should learn and what excellent teaching looks like.

Teachers are excellent at interacting with children and guiding learning.

Expectations for health, safety, and learning are consistent with adequate funding levels for programs that serve children well.

Families can easily enroll and choose the best option for their children.

### A Framework of Five Essential Elements

### Louisiana has passed laws and policies to unify early childhood and improve outcomes.

#### 1. An Early Childhood Network in Every Community

- Parishes voluntarily established unified local early childhood networks with all publicly-funded child care, Head Start and Pre-K sites
- Networks account for every birth-to-age-5 at-risk child, provide 2 CLASS observations per classroom, and implement coordinated enrollment and request for funding

#### 2. Unified Rating System Connected to Licensure

- Unified rating system helps families choose the best option by providing information about the quality of experiences their children are likely to receive
  - Rating that relates to positive child outcomes based on CLASS observations
  - Information on classroom best practices (e.g., use of curriculum, credentialing of teachers)

#### 3. Coordinated Enrollment and Funding to Empower Family Choice

 Communities are building local enrollment systems that coordinate information, eligibility and applications and match families with their highest ranked preference

#### 4. Teacher Preparation and Support

- Louisiana has established a new Ancillary Teaching Certificate as a minimum expectation for child care teacher that will articulate to a Birth-to-K BA program
- CCDF Quality Investments aligned to CLASS observations are available for every classroom

#### 5. Centralized Oversight at the State Level

### **Early Childhood Laws and Policies Since 2012**

### Laws and policies passed since 2012 establish a unified early childhood system.

### Louisiana has passed laws that:

- Unify all public programs and require rating system indicative of child outcomes;
- Require local coordination of enrollment to increase access for families;
- Create an educational expectation as a condition of licensing;
- Establish a 30 member Advisory Council to review all early childhood policies; and
- Transition all state child care and Head Start functions under the State Board.

### The State Board of Education has passed policies that:

- Establish local community networks;
- Establish unified rating system with incentives for improvement and consequences for unsatisfactory performance;
- Set unified expectations for enrollment;
- Establish unified health, safety and academic expectations for licensing;
- Establish new child care teaching certificate that will be required by 2019; and
- Help level the playing field by increasing child care assistance rates, bonuses and eligibility.

### **Implementation Timeline**

Local communities have led the way in implementation.

#### 2013-2014

13 Early Childhood Community Network Pilots launched

#### 2014-2015

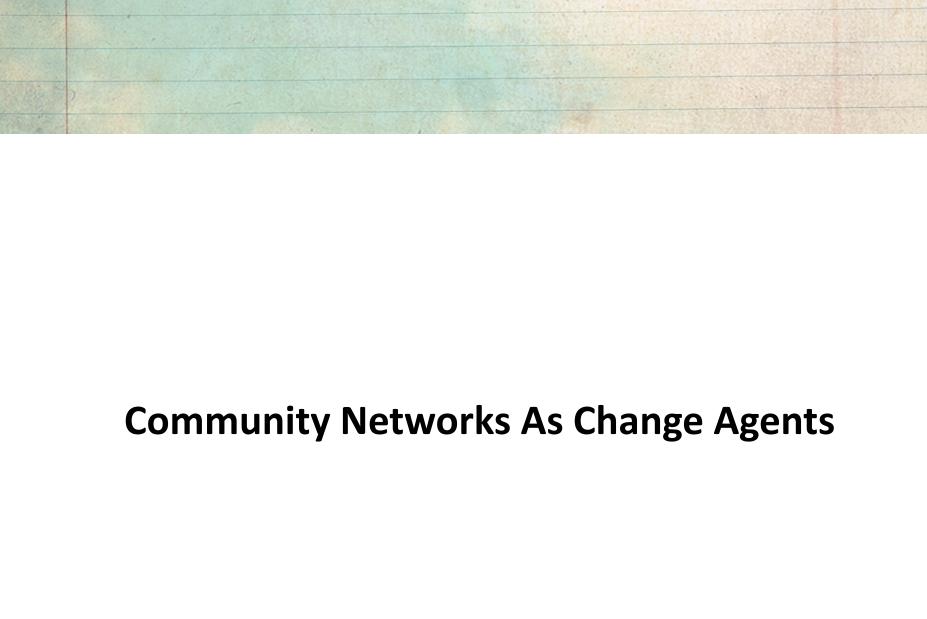
16 additional Community Network Pilots launched Legislation was passed to further unify licensing, enrollment, and funding

#### 2015 - 2016

All communities put Early Childhood Community Network in place Statewide implementation was achieved through a Learning Year

#### 2016-2017

Roll-out of Practice Performance Profiles based on the Learning Year
Alignment of supports, funding and tax credits to support programs and engage families



### An Early Childhood Network In Every Community

Louisiana has a unified network of child care, Head Start and Pre-K in every community.

### **Community Networks:**

- From 2013-2015, all parishes voluntarily established unified local early childhood networks
- State Board set formal expectations in 2015

### **Each Community Network:**

- Has a lead agency
- Includes all publicly-funded early childhood programs (child care, Head Start, pre-K)

### **Activities of Each Community Network:**

- Account for every birth-to-age-5 at-risk child
- Provide 2 CLASS observations per classroom
- Coordinate enrollment to improve process for families
- Request slots as a community based on family demand



### **Unique Traits Cultivate Leadership and Innovation**

### The community network model ensures that implementation meets local needs.

Natchitoches Parish – 22 sites Small college town with very supportive city government surrounded by small communities.

East Carroll - 3 sites CLAIBORNE High poverty, limited local resources. WEBSTER RED RIVER Rapides Parish - 72 sites WINN Geographically large with a mix of towns and rural areas. Very supportive local LA SALLE nonprofit. Ascension Parish – 30 sites Growing. Divided by the river WASHINGTON into high poverty and affluent BEAUREGARD ALLEN ST. LANDRY areas. Orleans Parish - 160 sites High poverty, urban area. Independent, competitive providers.

Pilot Cohort 1

Pilot Cohort 2

Pilot Cohort 3

## **Improving Access for Families**

# Without Coordinated Enrollment, Families Face Big Challenges

Our community networks have worked collaboratively, over multiple years, to remove the barriers families face in accessing high-quality early childhood programs across Louisiana.

Louisiana offers various early childhood program options to low-income families in need of quality early childhood care and education.

 School-based pre-K including public and nonpublic school programs, special education, Child Care Assistance, Head Start and Early Head Start

### When communities are not coordinated, enrollment challenges for families can include:

- Families don't have a primary contact to learn about all early childhood programs in the community.
- Families have to go to too many places to determine if they are eligible for a program and apply.
- Families may be on a waitlist for one provider while another in the community has empty seats.
- There is no way to know the full demand for early childhood and plan to meet families' needs.
- Providers are often on their own in recruiting and connecting with families.

### **Coordinated Enrollment at Its Best**

Because no one provider can serve all children, providers must collaborate in order to reach as many families as they can, and serve as many at-risk children as possible.

### Coordinated enrollment at the local level helps to ensure that:

- Families know of all available seats;
- Families have an easy way to know what they are eligible for and apply;
- Families do not occupy more than one seat, thus ensuring max use of available slots;
- The greatest number of children are served.

Communities are building local enrollment systems that coordinate information, eligibility and applications and match families with their highest ranked preferences.

Every program that takes public dollars to serve children is required to participate as a condition of licensure or funding. They must sign assurances to receive Academic Approval.

# Tackling the Problem Defining Coordinated Enrollment's Four Key Areas

Louisiana's state legislature defined coordinated enrollment with Act 717 (2014), and required all communities to fully implement each component.

**Coordinated enrollment centers on parent choice.** This means that families must be empowered to choose what is best for their children. That's why the state of Louisiana enabled the formation of locally-managed enrollment systems that:

- 1. Coordinate Information: Families know of all available seats
  - Inform families about the availability of publicly-funded programs
- 2. Coordinate Eligibility: Families easily know what programs they qualify for
  - Ensure families are referred to available publicly-funded programs
- 3. Coordinate Applications: Families apply to all programs through one application
  - Collect family preferences regarding enrollment choices
- 4. Match Based on Preference: Families enroll their child in the highest ranked preference available
  - Enroll children based on family preference so no one occupies more than one seat

# Setting Clear Expectations Using Policy to Require Collaboration

Louisiana used policy to establish the requirement that community networks and provider sites work together to submit specific information that shows coordination of enrollment.

Coordinated Enrollment is a multi-step process that requires lead agencies to convene their community network partners to:

- Count all at-risk publicly-funded children by funding source, so they understand resources and demand and can plan to maximize access;
- **Submit a Coordinated Funding Request,** that allocates resources according to local need and family choice; and
- **Submit a Coordinated Enrollment Plan,** that demonstrates coordination across the four key areas of enrollment.

# Coordinated Enrollment A Year-Long Process for Communities

Community networks must continuously work together to achieve coordinated enrollment throughout the year.

### **Child Count (October 1)**

Communities count children being served through public dollars.

### **Coordinated Funding Request (Fall/Winter)**

Communities request funding for early childhood

### **Coordinated Enrollment Planning (Fall/Winter)**

Communities plan to increase access based on child count, at-risk data, and family demand.

### **Coordinated Enrollment Implementation (Spring/Summer)**

Communities fill publicly-funded seats through coordinated enrollment work.

## Coordinated Enrollment The Full Model

#### **Maximize System Capacity**

- 1) Analyze historical demand for services (e.g., count seats currently occupied and children on waiting lists)
- 2) Project community need (e.g., how many seats are needed and where are they available?)

## **Coordinated Information Campaign**

Work together to inform families about early childhood programs in the community

- Collaborate to ensure access to information yearround
- Conduct an on-the-ground information campaign
- Institute a "No Wrong Door" approach by sharing information in-person, online and paper as appropriate
- Use common timelines

## **Coordinated Eligibility Determination**

Create one way for families to know what they qualify for and one year-round process to refer families to other available programs when they do not qualify or no seats are available

- Understand program & funding eligibility requirements
- Determine preliminary eligibility with a unified eligibility application
- Use common timelines
- Develop a community referral system

## **Coordinated Applications**

Have a single application used by all programs to collect family preferences

- Guide families through options based on eligibility
- Families designate choices on one application during open enrollment period
- Coordinate application and enrollment timelines across all programs yearround
- Collaborate on waitlist management

## Matching Based on Preference

Enroll at-risk children based upon where families prefer to send their children, as long as space is available

- Admit families according to their preference and the capacity of programs
- Provide enrollment options throughout the year
- Collaborate on waitlist management

# Coordinated Enrollment Maximize Capacity for 3 and 4 Year Olds

In order to increase access to early childhood programs, community networks must also understand where access is limited, and act strategically to maximize capacity.

### Mini Case Study: Calcasieu Parish Schools – Maximizing Seats for 3 and 4 Year Olds

- **Problem:** Not all threes were being served, and not all seats for fours were used
- **Solution:** Maximized seats for fours by moving all fours served by Title I to LA 4 seats
- **Result:** Served more threes with Title I seats that were being used by fours

### Full Model Expectations

- ✓ Analyze all sources of information
- ✓ Determine the at-risk gap (# of children not being served)
- ✓ Maximize available programs and seats to reduce the at-risk gap as much as possible
- ✓ Use enrollment and demand data to complete your Coordinated Enrollment plan

# Coordinated Enrollment Information Campaign

Community networks work together to inform families about early childhood programs in the community.





### **Full Model Expectations**

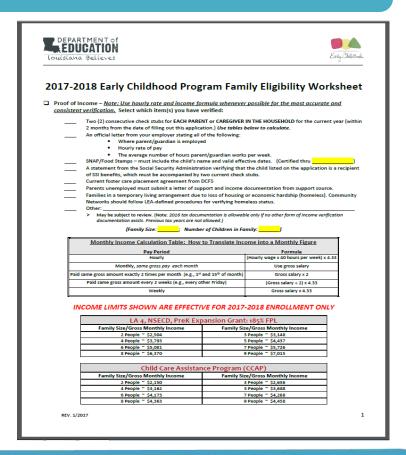
- ✓ Conduct information campaign with joint enrollment and informational materials
- ✓ Use a single timeline for enrollment
- ✓ Communicate with families, including at-risk and hard to reach families
- ✓ Support families through the choice process.

# **Coordinated Enrollment Eligibility Determination**

A coordinated timeline, application, and process benefits both families and providers.

Providers use a unified eligibility determination form (Early Childhood Program – Family Eligibility Worksheet) shown to the right. Networks work hard to ensure that:

- Parents can turn to anyone in the network to get the initial information they need;
- Every provider knows the options available to all at-risk children in the network;
- Referral system is in place among program partners; and
- Use a referral process to reduce waitlists.



# Coordinated Enrollment Unified Applications

Unified applications reduce the burdens for families and make it clear for families, from the start, how space is allocated in a program.

## A unified application is used by all providers, which allows for:

- Clear communication and publicity around: dates and deadlines, information required for application/enrollment, eligibility restrictions, priority admission categories, other impacts on enrollment;
- A central point of entry where all providers enroll children on the same timeline, allowing for ongoing enrollment options; and
- Collection of only the information needed for children to apply and be matched to seats.

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_Central Rayne Kindergarten Church Point Elementary	Estherwood Head Start Rayne Head Start	Assist Agency Little Friends V (Rayne) Jinger and Pickels (Rayne)
Crowley Kindergarten	Ross Head Start (Crowley)	Melda's Kiddie World, LLC (Eunice)
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# Coordinated Enrollment Matching Based on Preference

Community networks ensure that every family who submits an application through the coordinated enrollment system will be considered equitably.

### This typically happens one of two ways:

- 1. Via online systems that match families based on stated preferences and eligibility information; or
- 2. Via community meetings where providers match paper applications with family rankings to open and available seats.

### A coordinated enrollment system focused on equity helps families by:

- Increasing access to quality early learning, by leveling the playing field;
- Preventing reliance on the "first-come, first-served" method; and
- Creating an ongoing process with a main enrollment timeframe (even if registration is on-going).

# Coordinated Enrollment Family Friendly Web-Presence

Community network websites that inform and empower families to make informed decisions about their children.



At Minimum, Community Network Websites Should:

- ✓ Ensure that the coordinated enrollment application is easy to find and working
- ✓ Ensure that accurate contact information is provided to families.
- ✓ Ensure that the local school board's website has a link to the network's website

### **School and Center Finder**

# Engaging and Informing Families Early Childhood and K-12 School and Center Finder

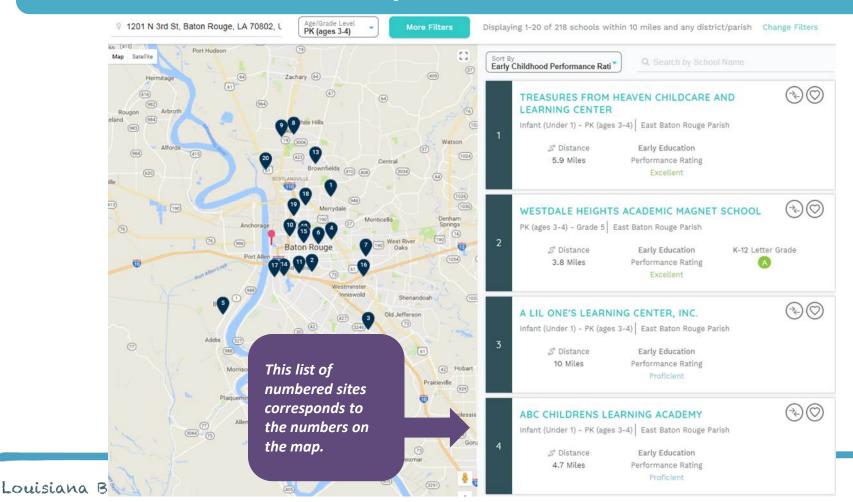
Louisiana's new tool was designed for families to use, to help them to navigate their choices and make informed decisions about care and education for their child.



The School and Center Finder can be accessed at www.LouisianaSchools.com

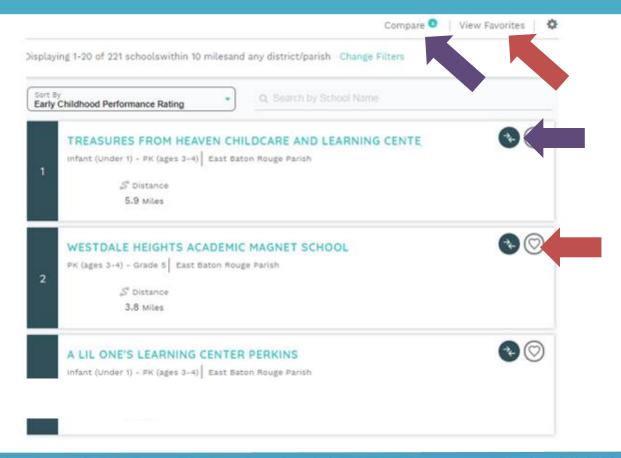
# Supporting Informed Family Choice Map Browsing View

The map browsing view helps families easily find a variety of schools or centers that are near them. Families can also use the filters to narrow their search.



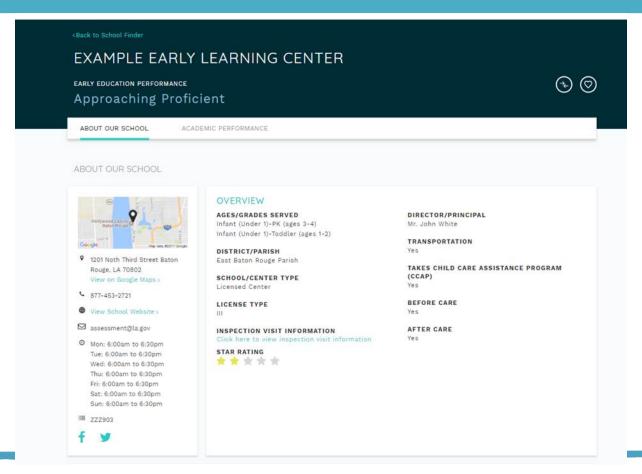
# Supporting Informed Family Choice Tracking and Comparing Centers

Within the tool, families can select up to three sites to compare side by side, or they can create a list of favorite sites to bookmark them.

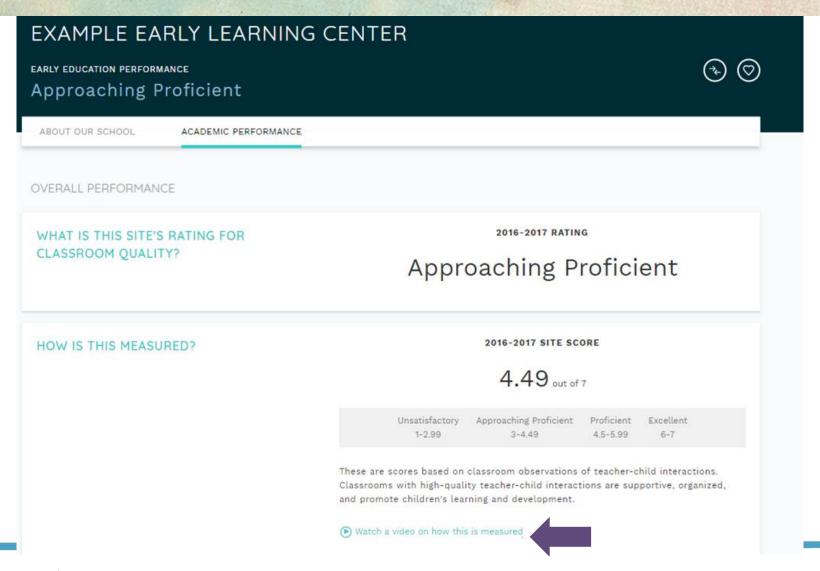


# Supporting Informed Family Choice Site-Level Overview Information

The "About Our School" section displays general information about the school or center that families have selected.



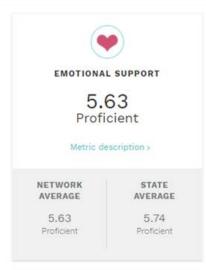
### Providing Families With Quality Information Performance Profile Rating and Score



# Providing Families With Quality Information Individual Domain Scores and Averages

## HOW IS THIS SITE PERFORMING IN MEASURES FOR PREK CLASSROOMS (3-4 YEARS)?

Louisiana classrooms are observed using CLASSTM, a nationally recognized tool. These in-depth measures show how well classrooms support children's growth and development.







### **Providing Families With Quality Information** Use of Best Practices

#### HOW IS THIS SITE USING BEST PRACTICES?

Stars help parents understand the practices in their children's classrooms. This is self-reported information that is not included in the site's rating.

#### ASSESSMENT

Are teachers measuring child progress? Metric description >

#### CHILDREN PER TEACHER



Will my child receive close attention? Metric description >

#### CURRICULUM QUALITY: PRE-K



What is the quality of the curriculum in PreK classrooms?

Metric description >

#### CURRICULUM QUALITY: INFANT/TODDLER



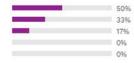
What is the quality of the curriculum in infant/toddler classrooms? Metric description >

HOW PREPARED ARE THE TEACHERS AT THIS SITE?

#### WHAT IS THE HIGHEST DEGREE EARNED BY TEACHERS AT THIS SITE?

Bachelors Masters +

Child Development Associates Associates



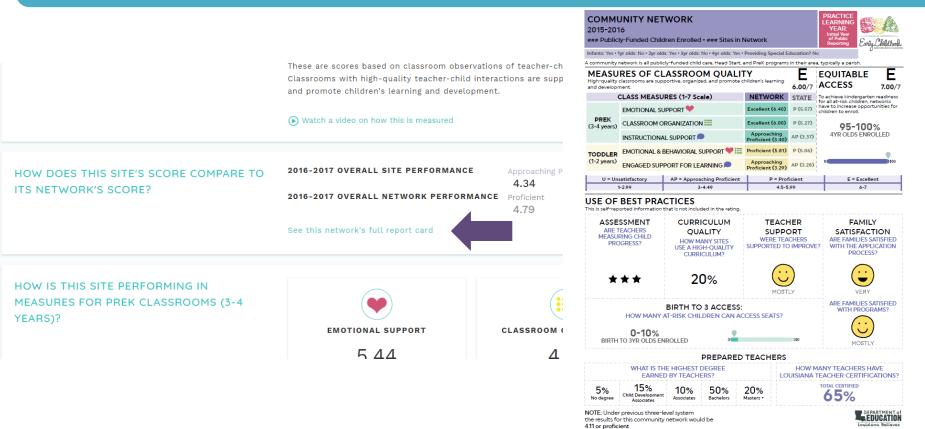
Metric description

HOW MANY TEACHERS AT THIS SITE ARE CERTIFIED BY THE STATE OF LOUISIANA?

TOTAL CERTIFIED TEACHERS Metric description >

# Providing Families With Quality Information Community Network Rating and Score

Network Performance Profiles contain a roll up of each community's results, along with atrisk access metrics and community survey results, and are linked on each site's page.



# Marketing the School and Center Finder Reaching and Engaging Families

The Department has rolled out several tools and resources for Louisiana communities to use to promote their sites via School and Center Finder.

#### As part of the School and Center Finder release, the Department has:

- Released a <u>one page flyer</u>, <u>parent night presentation</u> and <u>animated video</u>;
- Promoted the School and Center Finder with statewide media and through social media;
- Provided <u>talking points and resources</u> for organizations that interact closely with families so that they can promote the school and center finder in their own communities:
  - Schools and centers
  - Community organizations
  - Chambers of commerce
  - Realtor organizations
  - Non-profits

Louisiana has supported communities to collaborate around their own plans to include the new School and Center Finder in their coordinated enrollment work.

### **Contact Information**

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#### **Resources:**

- Louisiana School and Center Finder: <a href="http://louisianaschools.com/">http://louisianaschools.com/</a>
- Lead Agency Guidebook: <a href="http://www.louisianabelieves.com/docs/default-source/early-childhood/2016-early-childhood-louisiana-guidebook.pdf?sfvrsn=16">http://www.louisianabelieves.com/docs/default-source/early-childhood/2016-early-childhood-louisiana-guidebook.pdf?sfvrsn=16</a>
- Coordinated Funding Request Guide: <a href="http://www.louisianabelieves.com/docs/default-source/early-childhood/coordinated-funding-request-guide.pdf?sfvrsn=16">http://www.louisianabelieves.com/docs/default-source/early-childhood/coordinated-funding-request-guide.pdf?sfvrsn=16</a>
- Resources related to Performance Profiles: <a href="http://www.louisianabelieves.com/early-childhood/performance-profiles">http://www.louisianabelieves.com/early-childhood/performance-profiles</a>

### For More Information

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