



Models to Build, Expand and Sustain Quality Facilities and Services in High Need Communities

Webinar Series on Strategies for Building and
Financing the Supply of High-Quality Child Care

June 4, 2018



Introductions

Debi Mathias, QRIS National Learning Network Director, BUILD Initiative



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Jenn Bender, Learning Community Project Manager, BUILD Initiative





NATIONAL CENTER ON Early Childhood Quality Assurance



Series Overview

- ◆ We will explore and share supply building successes and lessons learned in states and communities.
- ◆ This is a five-part series.

Session/Date	Description
Webinar 1: 1/17/2018 2:00–3:30 (ET)	Strategies for Building and Financing the Supply of High-Quality Child Care Check out the recording link for the webinar!
Webinar 2: 2/13/2018 2:00–3:30 (ET)	Identifying, Mapping, and Alleviating Child Care Deserts Check out the recording link for the webinar!
Webinar 3: 3/16/2018 2:00–3:30 (ET)	Innovation in State and Local Finance Check out the recording link for the webinar!
Webinar 4: 5/01/2018 2:00–3:30 (ET)	Using Grants and Contracts, Payment Rates, and Financial Incentives to Increase Supply and to Improve Quality Check out the recording link for the webinar!
Webinar 5: 6/04/2018 2:00–3:30 (ET)	Innovative Models to Build, Expand, and Sustain Quality Facilities in High-Need Communities TODAY’S Webinar!

Webinar Series Materials

- ◆ All materials related to this webinar and future webinars can be found at the following website:
- ◆ <https://www.qrisnetwork.org/It/strategies-building-and-financing-supply-high-quality-early-learning-webinar-series/overview>

Today's Panelists

Natalie Brake

Early Learning
Indiana



Bevin Parker-Cerkez

Reinvestment Fund



Monica Duncan

IFF



Natalie Renew

Public Health
Management Corporation



Innovative Models to Build, Expand and Sustain Quality Facilities and Services

June 4, 2018

Agenda

- Activity
- Three models to expand supply:
 - Fund for Quality (Philadelphia)
 - Early Learning Indiana
 - Learning Spaces (Detroit)
- Program History & Key Elements
- Survey Response
- Collaboration
- Program Impacts
- On the Horizon & Resources
- Q&A

Activity: Context for Supply Building

Reflect on your region or locality in answering the following questions (*enter responses into the chat area using the question #*):

1. How are you assessing facility quality?
2. What framework (aside from licensing) exists to guide improvements?
3. How do you prioritize these improvements?

Reflection: Context for Supply Building

- **Can QRIS serve as a proxy for facility quality?**
How is ERS used in your QRIS? –Common understanding of quality – Existing data sources – Administrative capacity
- **Is there an endorsed facility quality standard?**
NAEYC, Head Start, locally-developed? –Life safety measures – Regulatory compliance – Thriving children & families

Models to Expand Supply

Philadelphia, Indiana, Detroit

Partnership between PHMC (a local QRIS administrator) and Reinvestment Fund (a community development financial institution)

Fund for Quality supports capacity of existing high-quality providers so they may expand services to reach more low-income children

FFQ Vision/Mission



REINVESTMENT
FUND



PHMC
a nonprofit
institute for
public health

 **Fund for Quality** 
Expanding Early Childhood Education in Philadelphia



EARLY LEARNING INDIANA

DAY EARLY LEARNING • CHILD CARE ANSWERS
PARTNERSHIPS FOR EARLY LEARNERS

Our mission is to ensure the highest level of early care and education for children in Indiana.

As Indiana's oldest and largest early childhood education nonprofit, we provide leadership, advocacy, and early childhood education services to continually improve the early learning landscape in Indiana.

Mission:

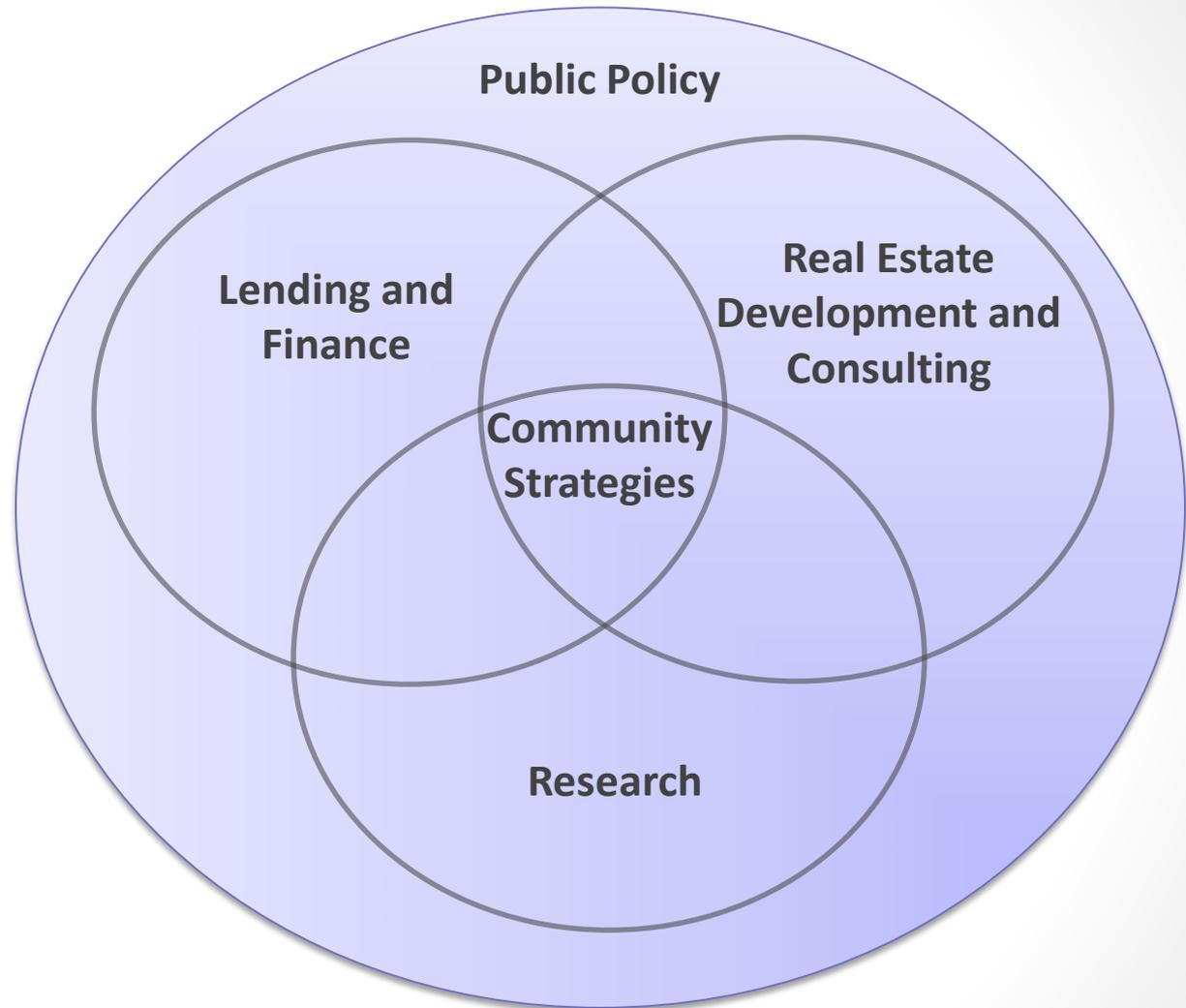
IFF strengthens nonprofits and the communities they serve by providing leadership, capital, and real estate solutions.

Leadership reflects our research, policy, sector work, and convening role

Capital includes a range of financial products: loans, New Markets Tax Credits, equity, and Pay for Success

Real Estate Solutions

includes a range of consultant services, development, and ownership

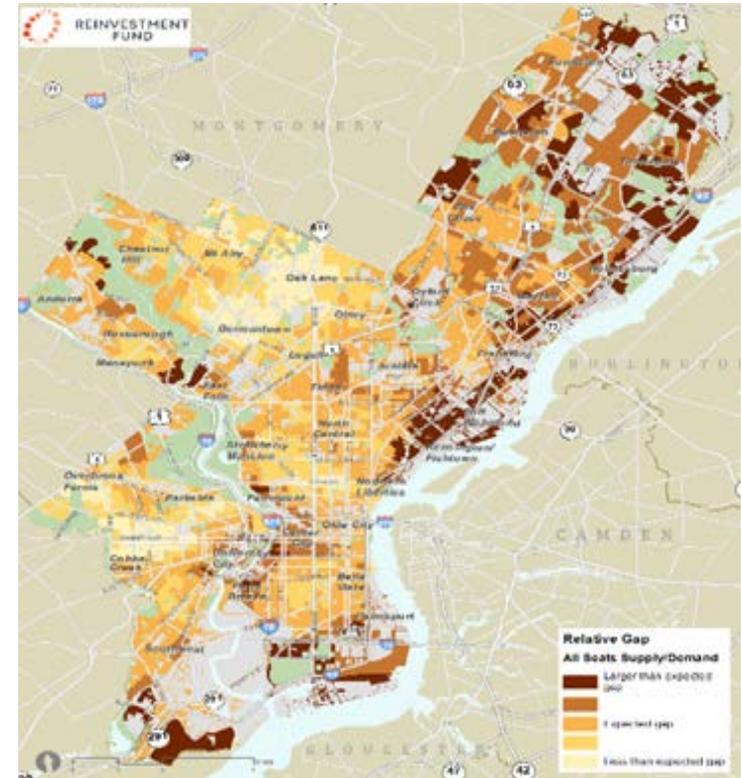


Program History

Philadelphia, Indiana, Detroit

Philadelphia: Data + Investments

- Local philanthropy wanted to understand where best to make investments
- Supply/demand/gap analysis: www.childcaremap.org
- Capitalization of \$23+ million in grant funds and \$2.6 million in Reinvestment Fund loan funds
- Create nearly 2,400 new high-quality seats over 7 years





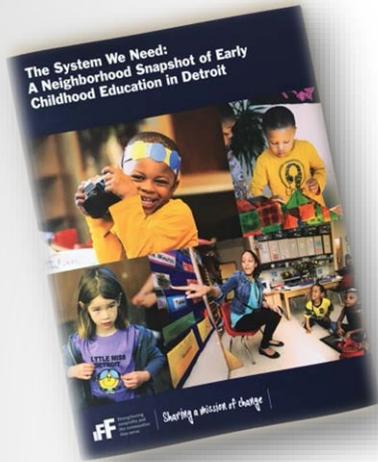
Early Learning Indiana – Capacity Building Grants

Funding Sources:

- Capacity Building Grants funded through a \$20 million grant from the Lilly Endowment
- Coaching supports funded by the Indiana Family and Social Services Administration's Office of Early Childhood and Out-of-School Learning

Goal: Create 1000 new high-quality seats.

Project Design: Single payment grants ranging from \$2,000 to \$100,000 to add new seats. Budget categories included facility improvements, professional development, classroom materials and curricula supports, and family engagement.



Study Recommendations....

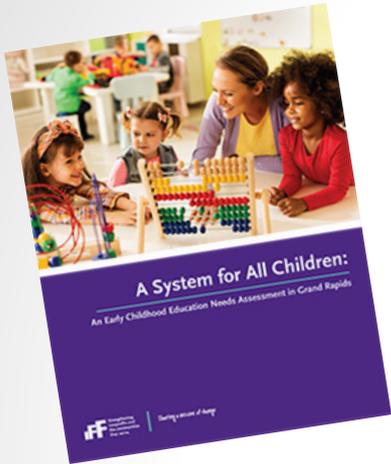
Increase access to quality, licensed facilities and programs.

- Focus investments for expanded capacity in the Top 10 Highest Need Neighborhoods
- Inventory program center quality and capacity in the Top 10 Highest Need Neighborhoods to understand facility expansion opportunities and combine with recommendations to increase quality
- **Create three new high quality, blended funded, continuum of care centers in the Top 3 Highest Need Neighborhoods as models for center program and facility quality for Detroit**

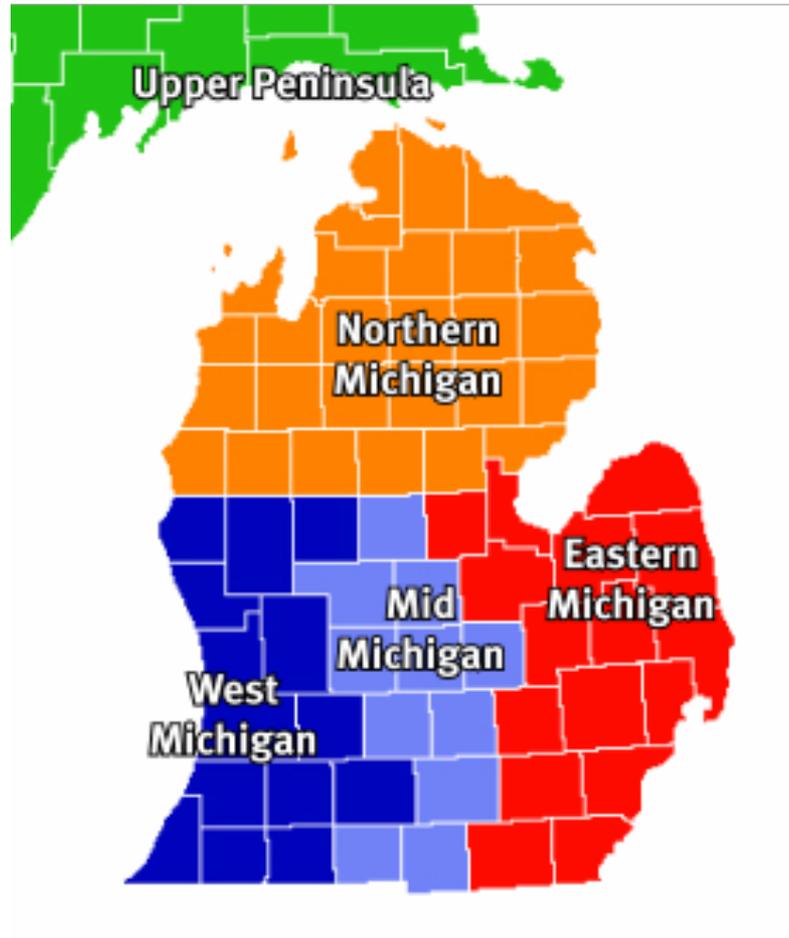
Increase the quality of existing licensed facilities and programs.

- **Increase participation in the Great Start to Quality Program**
- Invest in center's management and programmatic infrastructure to increase capacity to blend program funding to achieve higher quality
- Promote blended funding programs as a conduit to higher quality programs
- **Create a facilities renovation program to create higher quality facilities**

Tri-County Study Recommendations



- Focus on expanding **capacity** in the Highest needs areas.
- Continue to support policies and efforts that improve **quality**
- Improve **facilities** to ensure a safe, clean and comfortable learning space for children.
- Tailor early childhood care and education programs based on the **needs of each community**.



Sharing a mission of change

Key Program Elements

Philadelphia, Indiana, Detroit



- Identify high-quality providers with strong organizational capacity and a commitment to serving low-income and vulnerable populations
- Assess feasibility of expansion project and agency strength and sustainability
- Guided planning to develop expansion projects and ensure agency sustainability



REINVESTMENT
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PHMC
a nonprofit
institute for
public health

- Fund for Quality -
Expanding Early Childhood Education in Philadelphia

Support existing high-quality providers expand operations:

- Expand in current location
- Expand to new location
- Expand with support of a community partner

Various forms of support to complete projects:

- Predevelopment grants
- Capital grants
- Loan funds
- Ongoing technical assistance





Early Learning Indiana – Capacity Building Grants

- Require capacity expansion linked to Paths to QUALITY (Indiana’s voluntary quality rating improvement system). All grantees must achieve Level 3 or 4.
- Support state’s mixed delivery system.
- Hold on-site consultations prior to final scope of work.
- Offer additional business practices TA.

Facility Challenges



- Providers are operating in spaces because of availability not because of quality
 - ✓ Physical structures exist but are expensive to renovate + bring online for ECE programs
 - ✓ Buildings require significant improvements due to deferred maintenance (e.g., boiler replacements, roof repairs,)

- Facility issues impact daily operations, classroom dynamics, inspiration and dignity of users

- Providers have limited access to and use of professional services to support the appropriate facilities infrastructure

WE MAKE NO APOLOGIES FOR SETTING HIGH STANDARDS.

Lessons Learned:

- Many providers are unaware/uncertain about the key indicators and components of facility quality.
- Great Start to Quality Rating & Improvement System does not have established benchmarks or measures to monitor facility quality.
- Many providers focus on aesthetics instead of long-term facility investment and improvements.
- Providers need support to explore increased funding options and/or other financing tools to create high quality facilities.

New Process:

Learning Spaces: Inform, Inspire and Implement

- Co-hort Selection (5-10 participants)
- Lunch & Learning-Training Sessions
- Technical Assistance/Consulting
- Facility Plan w/prioritized goals
- Investment of \$5,000-\$50,000

Indoor Environmental Quality

QUALITY MATTERS
IN EARLY CHILDHOOD LEARNING SPACES

- 1 TEMP & AIR**
Room temperature & air quality impact student performance
- 2 COLORS**
Room colors guide focus & participation
- 3 DAYLIGHT**
Natural daylight boosts learning
- 4 VENTILATION**
Ventilation controls odors & reduces illness
- 5 OUTDOOR PLAY**
Builds social/emotional & creative skills
- 6 FACILITY QUALITY LIFTS OVERALL QUALITY**
Boosts ROI, inspires teachers, reflects family dignity
- 7 LESS NOISE**
Less noise equals less stress & behavior problems

The infographic features a central illustration of a classroom with a window showing a playground. The room contains a crib with a mobile, a table with toys, a chair, and a chalkboard. The background is light blue and green.

Activity: Developing a framework to describe a landscape of supports

Identify the number initiatives in your community designed to (respond in the chat box by category eg. improve-2; maintain-3; expand - 0):

- Improve the quality of ECE (technical assistance; coaching, professional development, teacher scholarships, grants, etc)
- Maintain/sustain the quality of ECE (tiered add-on, facility upgrading, quality-level grants, etc)
- Expand the supply of quality ECE (facility start-up grants, loans, etc)

Reflection: Framework to describe a landscape of supports

- Engage funders and stakeholders in filling “gaps” in the landscape
- Develop a system of prioritization based on developmental trajectory:



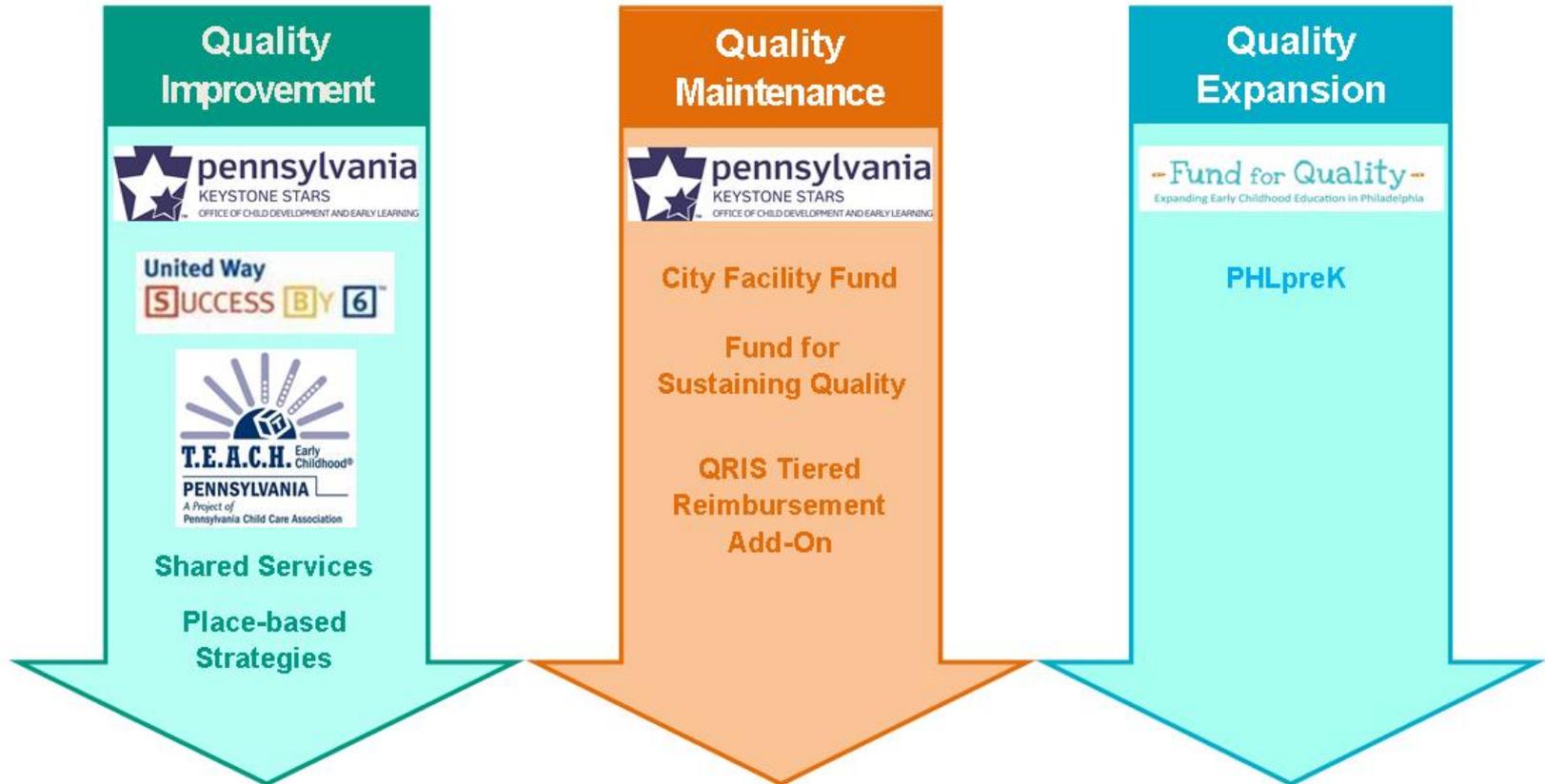
Collaboration

Philadelphia, Indiana, Detroit

Philadelphia Collaboration

Philadelphia Landscape

ECE Resource and Support Landscape – Increasing Quality



Increase availability of high-quality early care and education in Philadelphia.

Early Learning Indiana – Capacity Building Grants

Collaboration

Priority: Leverage private and public partnerships.

Rely upon the statewide coaching system for:

- Grantee recruitment
- Consultation expertise
- On-going TA

Use Early Learning Indiana staff for:

- Grant development
- Grantee contract management
- Coordinated media engagement

Contract for:

- Additional business TA



THE
KRESGE
FOUNDATION

Learning Spaces

Inform. Inspire. Implement.



W.K.
K.F.
W.K.
KELLOGG
FOUNDATION

RW
RALPH C. WILSON, JR.
FOUNDATION



Sharing a mission of change

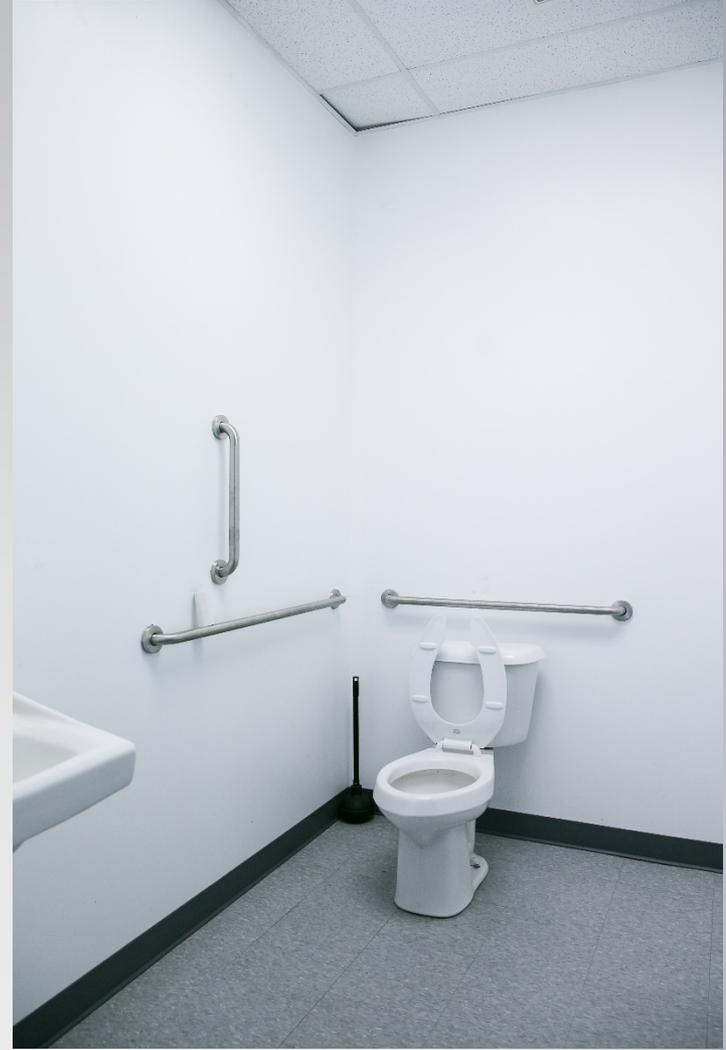
Program Impact

Philadelphia, Indiana, Detroit

Before & After



Before & After







Philadelphia FFQ - Outcomes

- Creation of **1,500+** new child care seats
- Planning and/or capital underway for **1,100+** new child care seats
- Jobs created: **135 FT/PT**
- Enrollment:
 - **>40%** vulnerable populations
 - **>50%** supported by income-based subsidy (plus 40% PHLpreK)



Early Learning Indiana – Capacity Building Grants

Program Impact – Current Grantees

- \$1.9 million dollars granted
- 1500 new high-quality seats
- 30 quality improvement advancements to Paths to QUALITY Level 3 or 4

Program Impact – Expanded Partnerships

- Leveraging \$750,000 alongside up to \$4 million through FSSA's Office of Early Childhood and Out-of-School Learning to build capacity (2018-19)
- Participating in pilot Business Supports Train the Trainer with the Federal Quality Assurance Center



Hopeful Outcomes....

- Inspire an ECE Movement of change-focused on Quality, Innovation and Comprehensive Solutions
- Progress alignment between facility & program quality
- Mediocrity is unacceptable
- Environment reflects Best Practice Components
- Preserve and Expand ECE opportunities for children

On the Horizon

- Head Start Facilities Report:
 - <https://eclkc.ohs.acf.hhs.gov/sites/default/files/pdf/hs-facilities-report-fy2015.pdf>
- National Academies Study:
 - <https://www.nap.edu/catalog/24984/transforming-the-financing-of-early-care-and-education>
- CCDBG:
 - <https://www.clasp.org/publications/fact-sheet/child-care-fy-2018-omnibus-spending-bill>

Resources

- Mapping Tools:
 - www.childcaremap.org
 - <https://www.iff.org/our-services/research/>
- Design Guides:
 - <http://www.fundforquality.org>
 - <https://www.iff.org/opportunities/learningspaces/>
- Live Data Center:
 - <http://www.stats.indiana.edu/eli/>

Learn More

- **IFF Detroit:**
<http://iff.org/learningspaces>
- **Fund for Quality Philadelphia:**
www.fundforquality.org/
- **Early Learning Indiana:**
<http://partnershipsforearlylearners.org/>

Questions? Ask Us!

Natalie Brake

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Monica Duncan

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Webinar Survey

How much was your understanding of Building, Expanding and Sustaining High Quality Facilities improved?

Not improved

A little improved

Moderately improved

Significantly improved

Webinar Survey

How likely is it you will use at least one of these strategies or practices?

Won't

Probably not

Will consider

Definitely

Already doing all of this

Not applicable to my work

Webinar Survey

Please tell us what was useful – and how we could improve the webinar.

Webinar Follow-Up

- ◆ If you have additional questions or are looking for resources, email:
 - Debi Mathias, dmathias@buildinitiative.org; and
 - Zelda Boyd, Zelda.boyd@icf.com.

Resources and Links

National Center on Early Childhood Quality Assurance. (2017).

Developing a staffed family child care network: A technical assistance manual. Retrieved from

<https://childcareta.acf.hhs.gov/resource/developing-staffed-family-child-care-network-technical-assistance-manual>

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<https://childcareta.acf.hhs.gov/resource/staffed-family-child-care-networks-research-informed-strategy-supporting-high-quality>

KIDS COUNT Data Center, <http://datacenter.kidscount.org/>

Resources and Links

Office of Child Care, Administration for Children and Families, U.S. Department of Health and Human Services. (2015). Information memorandum: Building the supply of high-quality child care information memorandum [Log no: CCDF-ACF-IM-2015-02]. Retrieved from https://www.acf.hhs.gov/sites/default/files/occ/ccdf_acf_im_2015_02.pdf

Oregon Department of Education. (n.d.). *What are hubs?* Retrieved from <https://oregonearlylearning.com/administration/what-are-hubs/>

Ramsburg, D., Bromer, J., Saterfield, L., McMannis, D., & Hallam, R. (2015, July). *Strategies for building a supply of high-quality infant and toddler care*. Presented at 2015 State and Territory Administrators Meeting, Alexandria, VA. Retrieved from <https://childcareta.acf.hhs.gov/resource/strategies-building-supply-high-quality-infant-and-toddler-care-stam-2015>

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U.S. Census Bureau, 2008–2016 American Community Survey, as cited in analysis by Population Reference Bureau (Population Reference Bureau, DataFinder, U.S. Profile). Retrieved from <http://www.prb.org/DataFinder.aspx>)

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