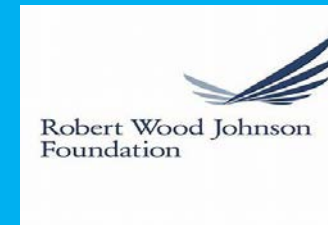




The HOPE Consortium

Expression of Interest Survey

February 8, 2018
2:00 – 3:30 pm Eastern





Project HOPE

Agenda

- **Welcome**
- **Project HOPE Overview**
 - **Background**
 - **Goals**
 - **Opportunity**
- **Questions, Reflections, Comments**

Project HOPE

Harnessing

Oppportunity for

Positive

Equitable Early Childhood Development

Funded by the **Robert Wood Johnson Foundation**

Partners:

Boston Medical Center/Vital Village, BUILD Initiative &
Nemours Children's Health System

Project HOPE

Project HOPE is designed to generate real progress toward **equitable outcomes for young children (prenatal to age five) and their families** by building the capacity of local communities, state leaders, cross-sector state teams, and local coalitions **to prevent social adversities in early childhood and promote child well-being.**

North Star

Joint Project

Each and every child, regardless of race, neighborhood, or family income, has equitable **opportunities** to achieve positive health and education outcomes.

RWJ

Enable all children and their families to have equitable **opportunity** to attain optimal physical, social and emotional development and well-being. (Advance 2017)

Guiding Principles

- The most effective child wellbeing strategies are grounded in a **recognition of the whole child nested in family and community**; and,
- **Families and community stakeholders** are best positioned to identify challenges and **co-design solutions with local and state policy leaders**.

Situation

Unequal distribution of power & resources are significant factors limiting opportunities for young children and families.

ASK

Communities and states must redistribute power and resources to expand access to opportunities for many young children and their families.

Symptoms

- Concentrated poverty
- Trauma and racism have a lasting impact on child wellbeing
- Inequities emerge early in children's lives and significantly impact their later wellbeing

Healthy child development should be within reach for every family in our country

GOALS

Goals

Promote optimal health and wellbeing for young children (0-5); prevent and mitigate early childhood adversities and improve adverse social settings by reducing racial, ethnic, geographic and economic inequities.



Goals



Shift or realign systems (policies, funding, governance, practices, programs, initiatives).

Engage community members with lived experience and create feedback loops to ensure ongoing communication between the state and local policy makers, practitioners, community leaders and families.

Goals

Use peer, state and community mentorship and technical assistance to increase state and community capacity to address concentrated poverty, institutional and structural racism, and other aspects of childhood adversity.

Improve the ability of states and local communities to work toward shared interests and goals through feedback loops that include data and stories to monitor impact and inform community and state policy, regulation, program, and practice. [L] [SEP]

Anticipated Outcomes

Long Term Population-level:

Improvements in child, family and community wellbeing

Intermediate:

Coordination and collaboration, across agencies and between state and community

- Improvements in access to state programs and services through shifts in policy, funding, regulations, etc.
- Community Capacity

Short-term:

- Increased knowledge of early childhood systems and racial equity frameworks
- Develop of a cross sector state or community team



OPPORTUNITY

Definition We Are Using

A Culture of Health is broadly defined as one in which **good health and well-being flourish across geographic, demographic, and social sectors**; fostering healthy equitable communities guides public and private decision making; and everyone has the **opportunity to make choices** that lead to healthy lifestyles.

- Robert Wood Johnson Foundation

Opportunity

Up to 7 states and 8 communities will be selected.

- Selected communities will be invited to apply for grants of up to \$80,000 over up to 18 months.
- Selected state teams and individual leader survey respondents will be invited to apply for 7 state grants of up to \$200,000 each over up to 24 months.

Opportunity: Who

Seeks **communities and state with local coalitions, cross-sector state teams, or individual state leaders** who will form a state team over two years, to explore how to improve child outcomes, address inequities, and to support systems changes that improve child health and wellbeing.

The Project HOPE Consortium is offering

State teams, local coalitions or leaders who are selected may receive:

- membership in an active network
- workshops
- responsive technical assistance and training
- access to model policy and/or support defining or revising policies
- opportunities to engage and work with federal, state, and local community leaders
- access to current research
- support for development of data and data stories.

Selection Criteria: History of Collaboration

History of Effective Collaboration across Sectors to Address Child Wellbeing and Inequities

- Demonstrate an existing capacity or the ability to create a backbone infrastructure (staffing, data systems, organizational capacity) that:
 - supports collaboration and cross sector work;
 - collects and shares data for innovative use in program planning, decision making, and tracks progress;
 - responds to changes in political climate or other external factors (demonstrate flexibility).
- Commitment to addressing inequities, e.g. racial, ethnic, geographic and economic, in your community or state through alignment and collaboration with other sectors and leaders.

Selection Criteria: Leadership and Goals

Leadership and Alignment with Project Goals

- Indication that **Project HOPE goals fit with current goals** of a state or community leader or a community or state coalition.
- Evidence of or the **ability to create an aligned systems approach** to early childhood wellbeing (health, care, education, child welfare, home visiting) that is designed to address inequities.
- An existing Strategic Plan (formal or informal) or the willingness to create one aimed at **tackling child wellbeing and health inequities** at a state or community level with cross-sector partners.

Selection Criteria: Engagement and Geography

Engagement

- Authentic stakeholder voice in the development of policy, practice, or programs.
 - engage diverse children, families, programs, and communities who experience inequities in child wellbeing and health
- Seeking, amplifying, and responding to diverse providers, children, families, and communities by aligning community and state level systems work:
 - state or community work in two or more child-serving sectors
 - improving state and community capacity to promote equity in child and family wellbeing through communication with state and local government; and/or;
 - improve, measure and track of benchmarks of civic engagement.

Selection Criteria: Geography

- Diversity of states and communities
- Regional mix, rural, urban, racial/ethnic diversity, and Native American communities

APPLICATION

Application Sections

- Who is the applicant (s)/ lead contact?
- Are you applying as a state or community?
 - States: Who are leaders of the work
 - Communities
 - Who is the coalition?
 - Describe your community.
- Goals for Advancing Child wellbeing and health
- State –
 - Leadership Team health and early learning (may be different than the applicant)
 - Community Voice

Application Sections

- Communities –
 - Backbone Organization
 - Coalition
 - Project Coordinator (if known)
- Team Members (if known)
 - State partners
 - Community Organizations in the Network or Coalition
- Infrastructure
- Coordination and Alignment with other efforts
- Additional Information

Specifics

- Surveys expressing interests due by March 9, 2018 11:59 PM EST
- Invitations to apply, interviews, site visits March-April 2018
- Selection of state leaders or teams and community coalitions May-June 2018

More information?

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The HOPE Consortium

For more information:

www.buildinitiative.org

www.nemours.org

www.rwjf.org

www.vitalvillage.org

