

Groundwork Ohio | Laying a Strong Foundation for Ohio Infants and Toddlers

Mission: To serve 50,000 more Ohio infants and toddlers by 2023 and an additional 50,000 by 2025 in targeted, high-quality, evidence-based early childhood education and health interventions that build a strong foundation for their healthy development from prenatal-to-age-three.

Vision: To make Ohio the best place to be a young child so that all infants and toddlers have the opportunity to reach their full potential.

Guiding Principles:

- **Equity:** Race, rural geography, age, gender, and physical and intellectual ability, among other social factors, play a determinative role in the gaps between children in poverty and their higher-income peers and these gaps emerge much earlier than state and federal policy recognize.
- **Data:** We use data to determine needs, measure outcomes, and evaluate impact.
- **Cross-System:** We approach this work from a systems perspective, recognizing the whole child, to avoid the creation of or deepening of silos and gaps among the many resources, programs, and services that prenatal-to-age-three systems require.
- **Continuum of Support:** We understand that prenatal-to-age-three interventions are the foundation of a strong continuum of services for at-risk kids that support healthy development and learning throughout childhood and beyond.
- **Collaboration:** The State of Ohio has a vision for young children in Ohio and, through this work, we will promote a shared vision when possible.

Strategy and Measurement Statement: Position the state of Ohio to craft, advance, and scale policies and programs that increase access to high-quality infant and toddler services through the education and awareness of stakeholders including equipping state and local leaders with the targeted support, tools, research, resources, and peer learning opportunities they need to craft, advance, and scale policies and programs that increase access to high-quality infant/toddler services. Outcome measures will be based upon the impact of all education and awareness efforts and their ability to meet the needs of state and local leaders in their efforts to develop, advance and achieve policy targets enumerated in Impact Plan objectives.

Project Impact Statement: Implement a broad-based communications plan to educate and build awareness and understanding among local and state stakeholders and influencers about the unique needs of infants and toddlers including policy strategies that respond to these needs with the goal of achieving education and health policy targets that reflect the needs of at-risk infants and toddlers in the state of Ohio.

Objective #1: Build a Comprehensive Early Childhood System that Reflects the Unique Needs of Infants & Toddlers

- *Support thriving children and families through the development of a comprehensive early childhood system that defines and coordinates leadership, recruits and engages stakeholders, finances strategically, enhances and aligns services, ensures accountability, and implements continuous improvement strategies.*
- *Increase the footprint of Ohio’s early childhood system by serving 50,000 more infants and toddlers in evidenced-based interventions that drive child education and health outcomes by 2023 and 100,000 by 2025.*

Strategy	Indicators	Activities	Start and End Dates
<p>Increase awareness and understanding of unique needs of infants and toddlers on the 0-5 continuum with specific focus on the policy priorities that advance Objectives 2-5.</p>	<p>Completion of design elements for 0-3 initiative name, logo, branding along with digital and print assets that have branded treatment to reflect the initiative’s mission, vision, guiding principles and resonate with a wide range of stakeholders, namely policymakers.</p>	<p>Develop and implement Groundwork branded statewide communications framework that reflects PN-3 messaging in Ohio.</p>	<p>Q4 2019</p>
	<p>100% attendance of 0-3 planning committee and 100% attendance by state policy leaders (at least 6 members).</p>	<p>Execute awareness initiative kick-off press, stakeholder and policymaker event reflecting the new 0-3 branding and messaging.</p>	<p>Q1 2020</p>
	<p>Press coverage by at least one statewide newspaper and/or TV. 500 stakeholders in attendance.</p>	<p>Execute large statewide education forum focused on the needs of infants and toddlers to educate, empower and mobilize diverse stakeholders around infant and toddler policies.</p>	<p>Q3 2020</p>

	75 state policy staff in attendance.	Execute state policy staff education and awareness event focused on the needs of infants and toddlers.	Q1 2021
	300 in attendance.	Execute statewide awareness summit focused on educating statewide policymakers on the needs of infants and toddlers.	Q2 2021
	300 in attendance.	Execute follow-up statewide education forum to provide a progress update and disseminate updated calls to action for the ongoing work required in consideration of the current policy landscape.	Q3 2022
	12 webinars completed (2 focused on IT systems, 2 focused on home visiting, 2 focused on IT child care, 2 focused on IT physical and/or mental health) with at least 40 stakeholders in attendance at each.	Execute a 0-3 webinar quarterly webinar series to educate stakeholders about the unique needs of infants and toddlers in the early childhood system.	Q1 2020 – Q4 2022
	2 print/digital media publications per quarter (24 publications total) during grant term.	Execute press strategy to support all external work, publication of reports, resources, events and announcements. Create and implement editorial calendar.	Q1 2020-Q4 2022
	2 targeted editorial submissions per quarter (24 submissions total) during grant term.		

	<p>2 targeted 0-3 posts per week (1 with original content and one highlighting other relevant quotes/resources/data/news) for a total of 312 posts.</p> <p>104 newsletters that include relevant information about the needs of infants and toddlers. In half of them (52), this information will be integrated into the existing newsletter components and half of the newsletters will have a “Zeroing in on 0-3” call out (or alternate name consistent with 0-3 branding). Each newsletter will reach at least 3,000 recipients.</p>	<p>Execute social media strategy to support all external work and message dissemination.</p> <p>Update early childhood stakeholders on 0-3 developments including publications, resources, data, event promotion etc. in Groundwork Ohio weekly newsletters and monthly ECE “In the News” service.</p>	<p>Q1 2020-Q4 2022</p> <p>Q1 2020-Q4 2022</p>
Continue to engage Ohio 0-3 Planning Group.	<p>80% attendance of planning committee at each of 13 meetings.</p> <p>Government personnel will be included in and participate in at least half of the meetings each year.</p>	<p>Execute quarterly in-person or phone meetings.</p> <p>Include and collaborate with state agency leads and representative from the Governor’s Office during these group progress meetings.</p>	Q4 2019 – Q4 2022
Develop and build out stakeholder group of business leaders and their networks of influence to disseminate information and leverage support for infant and toddler policies and programs.	<p>Build upon database to include at least 150 business leaders and networks such as state and local chambers to mobilize around 0-3 policy issues.</p> <p>Execute a minimum of quarterly (and more when necessary)</p>	<p>Identify and reach out to at least 7 state and local chambers of commerce.</p> <p>Create targeted electronic and print communications and</p>	<p>Complete by end of Q1 of 2020 but work will be ongoing throughout the course of the work.</p> <p>Beginning in Q2 2020.</p>

	<p>updates to share 0-3 focused updates to business leaders or networks that will disseminate updates. At least 11 updates will be provided in total.</p> <p>Complete and disseminate resources including the “Business Case for Investments in 0-3” and “Business Toolkit to meet the needs of employees.”</p> <p>Report completed and disseminated to all business stakeholders, state policymakers and full Groundwork Ohio network.</p> <p>Execute 5 regional strategy sessions to accommodate 50 attendees with at least half of those attendees being representative of the business community.</p> <p>Collect at least 3 video testimonials in response to the information presented business leaders at each event for a total of 15 videos.</p>	<p>resources to share with existing business networks on a quarterly basis.</p> <p>Collaborate with business partners and experts to underwrite and complete Ohio economic forecast/analysis of the impact of investments in 0-3. Include opportunities to regionalize data where possible.</p> <p>Convene and facilitate regional strategy sessions for state business networks and leaders to present economic forecast/analysis explore education and community economic development strategies that meet the needs of business and advance the needs of infants and toddlers.</p>	<p>Resources to be completed in Q2 of 2020 and Q3 of 2020 respectively.</p> <p>Work will be planned and negotiated in Q1 of 2020, work will be completed in Q2 of 2020 and released in Q3 of 2020.</p> <p>Strategy sessions will be planned beginning in Q2 of 2020 and executed in Q3 and Q4 of 2020.</p>
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	Create survey/evaluation tool to solicit event feedback and testimonials from business leaders. Target a 60% response rate which translates to 150 responses.		
Develop and build out stakeholder group of local policymakers and their networks of influence to disseminate information and leverage support for infant and toddler policies and programs.	<p>88 county factsheets completed and delivered to at least 264 local policymakers across the state completed at three intervals during the grant period.</p> <p>20 counties participate.</p> <p>60% of counties represented at education forum by at least 1 local policymaker at the forum.</p> <p>50% of counties express interest in a 0-3 resolution by Q4 of 2021.</p>	<p>Create county specific factsheets including measures around outcome indicators of the 0-3 policy agenda (w/equity metrics when possible) that include a comparison to statewide indicators. This information will serve as a starting point of outreach to local policymakers and be disseminated directly to them and their state associations.</p> <p>Host independent event or be included in existing local policymaker convening to introduce PCI funded 0-3 work and policy targets.</p> <p>Create a unique opportunity/track at statewide education forum in Q3 of 2020 for local policymakers.</p> <p>Share information on county 0-3 resolutions.</p>	<p>County factsheets to be developed in Q4 of 2019 and released/disseminated in Q1 of 2020 strategically aligned with initiative kick-off press event.</p> <p>Updates with progress to be released in Q1 of 2021 and Q1 of 2022.</p> <p>Q4 of 2019</p> <p>Q3 of 2020</p> <p>Q4 of 2020</p>

	<p>50% of counties respond to survey.</p> <p>Execute a minimum of quarterly (and more when necessary) updates to share 0-3 focused updates.</p>	<p>Create and disseminate county survey to gauge feedback around how counties currently support or consider the needs of infants and toddlers.</p> <p>Create targeted electronic and print communications to share with county policymakers and state associations on a quarterly basis.</p>	<p>Q1 of 2022</p> <p>Q3 of 2020 – Q4 of 2022.</p>
<p>Measure interest and commitment of Ohioans to supporting investments in 0-3 year olds.</p>	<p>Polling questions will reflect policy objectives and include a representative sample of perspectives in Ohio. Polls should be able to be disaggregated by race, gender, age, etc.</p>	<p>Complete polling research. Publish and disseminate.</p>	<p>Polling research will be conducted in 2019-2020 with results published at a strategic time TBD.</p>
<p>Increase awareness and understanding among stakeholder groups about 0-3 policies through Groundwork staff participation in critical stakeholder coalitions.</p>	<p>Participation in 100% of scheduled meetings (number and frequency TBD).</p>	<p>Groundwork staff will participate in at least four key stakeholder groups, learning communities, coalitions and professional development opportunities focused on issues that incorporate PN-3.</p>	<p>Throughout the Grant Period</p>

Objective #2: Increase Access to High-Quality Infant and Toddler Early Care and Education

- Support the healthy development of infants, toddlers and their parents in the workforce by increasing access to and improving the quality of early childhood education in Ohio. This means incrementally expanding the eligibility criteria from 130% of the Federal Poverty Level (FPL) to 200% of the FPL and ensuring that all children accessing state funded early childhood education services participate in a quality rated program that positions them for success early and drives later child outcomes. These policy changes would result in an additional*

21,302 low income infants and toddlers currently served in child care to be served in a quality rated program. They also hold the potential, based on current uptake and utilization, of serving an estimated 4,800 additional infants and toddlers.

Strategy	Indicators	Activities	Start and End Dates
<p>Build awareness and understanding of the need to improve the integrity of Ohio’s quality system through statewide quality mandates.</p>	<p>100% of 21,302 infants and toddlers currently served are in a quality rated program by June of 2020.</p> <p>100% of 21,302 infants and toddlers currently served and any additional served are in a highly rated program by June of 2025.</p>	<p>Request data and track the number of infants and toddlers currently served by publicly funded child care and how their quality levels improve over time in light of statutory mandates. Evaluate trends and any loss of capacity. Disaggregate quality progress by county for infants and toddlers. Disseminate data to stakeholders, policymakers and influencers.</p> <p>Create print resource with graphics to bring to life what a high-quality learning environment looks like and provides for infants and toddlers. Disseminate as a tool to share with policymakers and share directly with policymakers.</p> <p>Contribute to conversations around methodology and communications strategy of a follow-up validation study of the state QRIS system.</p>	<p>Data requests will be made to reflect progress as of June 2019, October 2019 and January of 2020 approaching the requirement that all programs must be quality rated in Ohio’s QRIS system and all must be highly rated by 2025.</p> <p>TBD (state leaders are determining timeline of validation study) but it is expected to be completed during the course of the grant.</p>

<p>Build awareness and understanding of the need to expand access to quality care for I/T by increasing initial eligibility for publicly funded child care from 130% FPL to 200% FPL by state FY 2025 with access being increased to 150% FPL by state FY 2022. Identify ways to increase I/T care through targeted expansion strategies.</p>	<p>An additional 22,000 children have access to quality care <i>each year</i> with expansion to 150% FPL (+6,660 I/T) and then 200% FPL (+15,675 I/T) presuming 30% take-up rate for utilization and same age composition of current child care population (does not include impact of a potential targeted strategy).</p> <p>Create 88 county maps. Disseminate to all state policymakers and stakeholders with press event release.</p> <p>Disseminate to all state policymakers and stakeholders.</p>	<p>Request data and track the number of infants and toddlers currently served by publicly funded child care.</p> <p>Create child care supply and demand report with I/T care by county.</p> <p>Update workforce of today and workforce of tomorrow/benefits cliff resource with updated messaging and disseminate.</p>	<p>Q4 of 2019 we will complete data work as of October 2018 (aggregate) and October 2019 as baseline.</p> <p>Q4 of 2020 we will complete data work as of October 2020 and publish supply/demand reports by Q1 of 2021.</p> <p>Q4 of 2019.</p>
<p>Educate stakeholders, state administration and policymakers about the unique deficiencies in Ohio’s child care system in meeting the needs of infants and toddlers.</p>	<p>Solicit interest and identify I/T child care providers across the state who are interested in engaging in outreach on a continuum of opportunities to be involved and deliver monthly (total of 39) targeted electronic communication for how to get involved and utilize our existing online communications toolkit. Reach at least 50 I/T providers with this initiative each year of the grant cycle for a total of 150 engaged I/T providers by the end of the grant term.</p>	<p>Develop a network of community leaders among infant and toddler care providers who have the ability to conduct education and outreach efforts around infant and toddler care policies.</p>	<p>Electronic and in person outreach will begin in Q4 of 2019.</p> <p>The leadership program will be implemented from Q4 2019 through Q4 of 2020.</p>

	<p>As we create an Early Childhood Leadership program where we have at least 33 providers participating from across the state in leadership training program through Alliance for Early Success funded work, ensure through the selection process that at least 40% of those providers are engaged in I/T care (13 out of 33 providers in the program) and 2 of those thirteen are family home child care providers.</p>	<p>Provide targeted support to implement communications toolkit (already existing) resources and support quality I/T child care providers who wish to educate policymakers. Create a messaging guide for how to share the unique aspects of their I/T care. Continue to provide communications training to provider and stakeholder groups upon request.</p>	<p>Q4 2019 – Q4 2022</p>
	<p>I/T Communications Training Webinar. At least 300 participants listen to the live and replay version of the webinar.</p>	<p>Develop and host a webinar tailored to communications training on I/T policy development.</p>	<p>Q2 2021 (to occur prior to Q2 statewide awareness summit)</p>
	<p>Collect at least 20 I/T care short video testimonials each year of the grant cycle. (60 videos total)</p>	<p>Collect stories that illustrate the need for infants and toddlers to</p>	<p>Q 2020- Q4 2022</p>

		be served in high-quality child care and communicate them to statewide policymakers and influencers.	
Identify and vet targeted solutions for building capacity for infants and toddler care. Build awareness among early childhood stakeholders and be prepared to educate statewide policymakers about viable funding models, tools and targeted alternatives with cost projections that could be implemented at a state level or local examples that could be scaled.	<p>Identify through regional CCR&Rs and local collaboratives who is working in this space and complete 7 calls over the course of the grant term.</p> <p>Document snapshots of work products in a report with statewide policy recommendations to support the work.</p> <p>10 providers will be represented on the focus group.</p>	<p>Convene Ohio stakeholders who are working on local shared services efforts that impact I/T child care in a state community of practice that will have quarterly phone calls to update progress of the work and share ideas.</p> <p>Convene a focus group of I/T Providers based on initial community leader work to inform an expert to develop cost modeling for high quality I/T care in Ohio. Models will be disseminated and communicated.</p> <p>Monitor and participate in implementation of Preschool Development Grant to ensure that where there is opportunity, the needs of infants and toddlers are advanced.</p>	<p>First call to be scheduled in Q4 of 2019 and biannual calls will be scheduled for each of years 2020, 2021 and 2022.</p> <p>Report to be completed by Q3 of 2022.</p> <p>Focus group participants and expert identified and work planned in Q3 of 2021 and work product for cost models complete by Q2 of 2022.</p>

<p>Increase awareness and understanding among stakeholder groups about 0-3 policies through Groundwork staff participation in critical stakeholder groups where we will take advantage of opportunities to educate and build awareness about how to successfully implement 0-3 policy targets. We will ensure that existing statewide groups consider the needs of infants and toddlers in their policy deliberations and Groundwork Ohio is armed with the appropriate knowledge to share with these state groups from national experts.</p>	<p>Participation in 100% of scheduled meetings (number and frequency TBD).</p> <p>At least 2 staff will attend conferences each year.</p>	<p>Groundwork staff will participate in the following stakeholder groups, learning communities, and professional development opportunities:</p> <ul style="list-style-type: none"> • Ohio Early Childhood Advisory Council (State of Ohio) • Child Care Advisory Council (State of Ohio) • Equitable Access Stakeholder Group (Groundwork, Ohio CCR&Rs, and provider associations) • Ohio AEYC Board • Infant-Toddler Community of Practice (Alliance for Early Success) • Child Care Targeted Support (BUILD Initiative) • Workforce Community of Practice (Alliance for Early Success) • Advocates Learning Community (National Women’s Law Center) • Opportunities Exchange (Shared Services Targeted Support) • US Chamber of Commerce Foundation (Targeted Support) 	<p>During grant period.</p>
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		<ul style="list-style-type: none"> • ZERO TO THREE Conference • BUILD QRIS Conference 	
Evaluate the sufficiency of and utilization of the special needs enhanced rate for child care and the infant/toddler impact.	<p>At least one convening of special needs child care stakeholders.</p> <p>At least one fact sheet published to share findings.</p>	Engage with special needs child are stakeholders and complete policy research around opportunities to better serve special needs infants and toddlers.	Complete by Q4 of 2020.

Objective #3: Empower Parents of Infants and Toddlers Through Evidence-Based Home Visiting

- *Empower parents and improve outcomes for Ohio’s most at-risk infants and toddlers by tripling the number of children and families, serving an additional 20,000 per year, through voluntary, evidenced-based home visiting services that reduce infant mortality, prevent child abuse and neglect, promote healthy child development and increase school readiness and serve an additional 20,000 eligible infants and toddlers in Early Intervention.*

Strategy	Indicators	Activities	Start and End Dates
Build education and awareness among the public and policymakers about the need to increase investments to serve 20,000 additional families in evidence-based home visiting. Support and inform implementation of Home Visiting Advisory Council’s recommendations.	<p>20,000 more children served by evidence-based home visiting <i>each year</i>.</p> <p>% of evidence-based home visiting programs and other in-home parenting programs reporting common outcomes data through Ohio Comprehensive Home Visiting Integrated Data System (OCHIDS) regardless of funding stream.</p>	Track data on number of families served yearly and share progress.	Data will be reported in Q2 of each of 2020, 2021 and 2022 to gauge progress.

	<p>Complete 9 in person convenings over the course of the grant period with 30% of an (estimated at 72 home visiting contracted providers as of 2019) participating in each meeting.</p> <p>Attend 100% of calls during grant period.</p>	<p>Convene all state funded Help Me Grow Providers and other home visiting stakeholders from across the state to discuss implementation of home visiting recommendations and facilitate dialogue between policymakers and providers.</p> <p>Provide targeted support to implement communications toolkit (already existing) resources and support evidence-based home visiting providers who wish educate policymakers. Create a messaging guide for how to share their work. Continue to provide communications training to provider and stakeholder groups upon request.</p> <p>Participate in all Ohio Community of Practice calls.</p>	<p>Convenings to occur at least four times per year beginning in 2020 and moving forward and at least twice in 2019.</p> <p>Q4 2019 – Q4 2022</p> <p>Q4 2019 – Q4 2022</p>
<p>Build awareness and understanding of the need for more alignment and coordination of federal and state system building opportunities to increase evidence-based home visiting in Ohio.</p>	<p>100% participation in meetings of workgroup.</p>	<p>Participate in Family First Prevention Services Act (FFPSA) In-Home Parenting Work Group to inform and contribute to state FFPSA plan.</p>	<p>Dates TBD (ongoing beginning in 2019).</p>

	<p>Increased expansion of parenting programs including evidence-based home visiting programs in Ohio.</p> <p># of families served and measure/quantify the decrease in infants and toddlers in the child welfare system.</p> <p>100% of meetings attended.</p>	<p>Participate in Maternal Child Health/Maternal, Infant and Early Childhood Home Visiting Assessment Steering Committee to provide leadership in improving home visiting system.</p>	
<p>Build awareness and understanding of home visiting outcomes.</p>	<p>Include a success snapshot from each of 5 regions of the states in each iteration.</p> <p>Collect 5 stories per year for a total of 15 stories. Translate one into a video to raise awareness about what home visiting looks like and what it means for families and children.</p>	<p>Collect and aggregate available data to be shared in a yearly resource highlighting home visiting wins. Disseminate to statewide policymaker and stakeholders.</p> <p>Collect stories about the impact of home visiting services from providers and parents and disseminate.</p>	<p>Resource to be published in Q4 of 2020, 2021 and 2022.</p> <p>Stories will be collected in 2020, 2021 and 2022. Video segment will be planned in Q1 of 2022 and released in Q3 of 2022.</p>
<p>Build awareness and understanding of the need for early identification and treatment of disorders in young children through Ohio's Early Intervention program.</p>	<p>Provide targeted policy development and education around Early Intervention.</p> <p>At least 15 organizations participating and 50 people in attendance.</p>	<p>Participate in and engage as a member of Ohio Lead-Free Kids the Lead Safe Cleveland stakeholder groups.</p> <p>Provide communications and messaging training to stakeholder group focused on I/T.</p>	<p>Q4 2019 – Q4 2022</p> <p>Q4 of 2020</p>

	<p># of additional children served by EI with a target of at least 5,000 (department has not shared projection yet) more 0-3 year olds <i>each year.</i></p> <p># of those additional children who have high lead levels or neonatal abstinence syndrome. (while with new funding it would be possible to reach up to 20,000 more children regardless of qualifying eligibility, we are monitoring the targeted outreach around these two new eligibilities to make sure that new resources meet the needs of these children with these conditions that are unique compared to the existing EI population and will require different marketing and outreach)</p>	<p>Track new investments and outcomes in EI that will serve kids benefiting from new automatic eligibility if they have high lead levels or neonatal abstinence syndrome.</p> <p>Create policy paper on opportunities for improvement of Early Intervention including enhanced collaboration and coordination between public programs, increased program effectiveness including the benefits of expanding behavioral health conditions that could be covered under program (Young children with BH conditions)</p>	<p>Q4 2019 – Q4 2022</p>
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		estimated at 37,000 to 58,000 children)	
Increase awareness of Pay for Success/Public-Private partnerships of evidence-based programs serving I/T and pregnant women to increase services and improve services with learnings from these partnerships.	TBD (unsure of how many programs will be participating at this point in time and timeline for each).	Engage with funded pay for success programs serving I/T and pregnant women to share learnings and success with stakeholders, policymakers and influencers.	Q1 2022-Q4 2022
Explore continued work with Ohio Equity Institutes (OEI) to support local communities in developing and implementing policies that address social determinants of health with the goal of reducing disparities in birth outcomes.	At least bi-annual follow-up via email and/or phone calls to each local community to track progress. (total of 54 telephone and email outreach to individual community leaders) Continue to track statewide and OEI community infant mortality rates disaggregated by race.	Engage with 9 funded Ohio Equity Institute communities (a collaboration between Ohio Department of Health and local communities to address racial disparities in birth outcomes) to track progress of local policy development and implementation and align work with home visiting system. Share and elevate learnings with I/T stakeholders and home visiting stakeholders.	Q4 2019 – Q4 2022
Increase awareness and understanding among stakeholder groups about 0-3 policies through Groundwork staff participation in critical stakeholder groups where we will take advantage of opportunities to educate and build awareness about how to successfully implement 0-3 policy	Participation in 100% of scheduled meetings (number and frequency TBD). At least 2 staff will attend conferences each year.	Groundwork staff will participate in the following stakeholder groups, learning communities, professional development opportunities: <ul style="list-style-type: none"> • Governor’s Home Visiting Advisory Council 	During grant period.

<p>targets. We will ensure that existing statewide groups have to consider the needs of infants and toddlers in their policy deliberations and Groundwork Ohio is armed with the appropriate knowledge to share with these state groups from national experts.</p>		<ul style="list-style-type: none"> • Ounce of Prevention Fund Home Visiting Conference • National Home Visiting Community of Practice including Policy and Equity Subgroups 	
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Objective #4: Supporting the Healthy Development and Mental Health of Infants and Toddlers

- *Promote the healthy development and mental health for thousands of infants and toddlers in Medicaid and the Children’s Health Insurance Program (CHIP) by improving access and quality of physical and behavioral health services through child serving systems and Medicaid levers including 1.) eligibility and enrollment; 2.) quality improvement; 3.) benefits; and 4.) payment and/or delivery systems.*

Strategy	Indicators	Activities	Start and End Dates
<p>Build awareness among key Medicaid policymakers and stakeholders about opportunities through Medicaid that improve the health of young children and address the needs of children ages 0 to 3.</p>	<p>BI-annual in-person meetings with Director of Medicaid.</p> <p>Groundwork publishes and shares written report of opportunities to address PN-3 health care and well-being.</p>	<p>Meeting with Medicaid Director and key staff to identify potential areas for partnership and evaluate policy opportunities.</p> <p>Educate policymakers about how to support PN-3 through their engagement with Medicaid managed care plans.</p>	<p>July 2019 and ongoing through grant.</p>
<p>Increase lead screening rates, vaccination rates, and wellness visits for 0-3 year olds through the tracking of a new Comprehensive Primary Care model for kids which</p>	<p>Increased number of infants and toddlers served in primary care medical home by 10% per year (increase of 3,900 additional I/T each year beginning in 2020).</p>	<p>Ensure new primary care medical home for children (CPC for Kids) adequately addresses needs of 0-3-year olds.</p>	<p>July 2019 through Q2 2021</p>

<p>pays Medicaid providers an incentive payment for ensuring gaps are closed for all children.</p>	<p>Create and distribute two targeted program fact sheets to stakeholders including pediatricians and families.</p> <p>Increase Ohio rates to national average (measured by HEDIS):</p> <ul style="list-style-type: none"> • lead screening (additional 700 I/T each year beginning in 2020) • vaccination rates (additional 3,000 I/T I/T each year beginning in 2020) • wellness visits (additional 3,280 I/T I/T each year beginning in 2020) 	<p>Promote CPC for Kids (primary care home model) with stakeholders and parents.</p> <p>Review quality data reported to the state to ensure goals are being met.</p>	<p>Q1 2020</p> <p>Q4 2020, Q4 2021 & Q4 2022</p>
<p>Increase Medicaid coverage and benefit options to improve coverage and health outcomes for infants and toddlers.</p>	<p>Medicaid waiver to expand coverage approved by CMS and implemented to provide services for 2,500 pregnant women 12 months after delivery.</p> <p>Implementation of dyadic treatment benefit (mom and baby get treatment in the same place at the same time) for the 2,500 women in this pilot.</p>	<p>Track progress and evaluate new policies that reflect needs of PN-3 to be implemented.</p>	<p>July 2019 through June 2021</p>

Build awareness and educate stakeholders of the critical importance of continuous Medicaid coverage for PN-3.	<p>Reduce Ohio’s Medicaid churn rate for Covered Families with Children (CFC) due to auto disenrollment.</p> <p>Create Medicaid toolkit and distribute to publicly funded child care providers and evidence-based home visiting programs.</p>	Work with child serving entities including child care providers and home visitors to promote continuous Medicaid coverage with families (track renewal dates, understand renewal process, and paperwork requirements).	Q3 2021-Q4 2022
Explore opportunities and educate stakeholders on developing policies to advance the health of infants and toddlers through Medicaid. (Medicaid currently serves about 200,000 children ages 3 or under).	<p>Publish 4 Factsheets to further detail policy opportunities that address the following issues:</p> <ul style="list-style-type: none"> • Improvements in EPSDT Services (including benefits of reporting child core measure for developmental screening) • Opportunities to improve I/T mental health services. (Use of DC 0-5, dyadic treatment, and infant mental health endorsements) • Improvements in Health Care Quality and Outcomes for Pregnant Women and Children • Impact of social determinants of health on young children 	Build relationships and knowledge among child health stakeholders including Ohio Children’s Hospitals, pediatricians, Medicaid health plans serving children and community health centers in addition to administrative policymakers and influencers to advance policies that improve I/T health.	Two factsheets will be completed in 2020 and one factsheet will be completed in each of 2021 and 2022.

	Disseminate to stakeholders, statewide policymakers and influencers including at least 3,000 individuals and organizations.		
Engage with stakeholders interested in advancing I/T health through innovative research and the development of pilot program ideas that respond to the social determinants of I/T health and education. Elevate awareness of the impact of social determinants on I/T population and programs that are addressing social determinants	<p>4 factsheets on the following issues:</p> <ul style="list-style-type: none"> • I/T Homelessness • I/T hunger/food security • Family Stability/Safe Baby Courts in Ohio • Parental Incarceration for parents of I/T <p>Disseminate to stakeholders, statewide policymakers and influencers including at least 3,000 individuals and organizations.</p>	Solicit interest of and convene cross-system I/T stakeholders to brainstorm ideas and build partnerships. Groundwork will encourage ideas around addressing the needs of special populations of infants/toddlers (e.g homeless, special health care needs, foster care).	Two factsheets will be completed in 2022 and one factsheet will be completed in each of 2020 and 2021.
Develop partnerships with Ohio's managed care plans to implement pilot strategies to improve health outcomes for infants and toddlers.	<p>Meetings with at least 5 key leaders in Medicaid managed care plans (those currently contracted and plans responding to state's RFP)</p> <p>Implement a pilot project that serves at least 100 infant and toddlers.</p>	Work to develop a pilot project with at least one of Ohio's Medicaid managed care programs to test a strategy to improve health outcomes for infants and toddlers	Work on developing a partnership in 2020 and plan for pilot implementation in 2021 with evaluation occurring in 2022.

<p>Increase awareness and understanding among stakeholder groups about 0-3 policies through Groundwork staff participation in critical stakeholder groups where we will take advantage of opportunities to educate and build awareness about how to successfully implement 0-3 policy targets. We will ensure that existing statewide groups have to consider the needs of infants and toddlers in their policy deliberations and Groundwork Ohio is armed with the appropriate knowledge to share with these state groups from national experts.</p>	<p>Participation in 100% of scheduled meetings (number and frequency TBD).</p> <p>At least 2 staff will attend conferences each year.</p>	<p>Groundwork staff will participate in the following stakeholder groups, learning communities, and professional development opportunities:</p> <ul style="list-style-type: none"> • Medicaid/Early Childhood Affinity Group (Georgetown CCF) • Georgetown CCF Conference • Equity Advisory Group (Health Policy Institute of Ohio) • Ohio Commission on Infant Mortality 	<p>During grant period.</p>
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