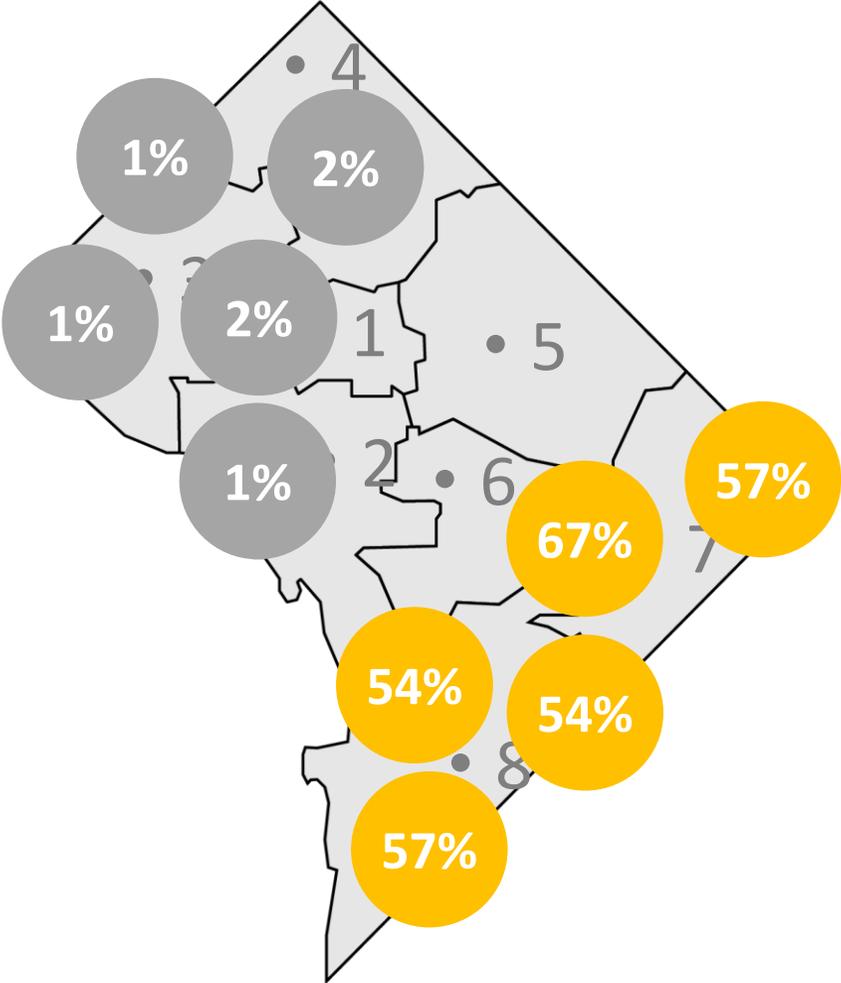


Driving Change for Children and Families in the District of Columbia

NCIT Atlanta 9-23-19



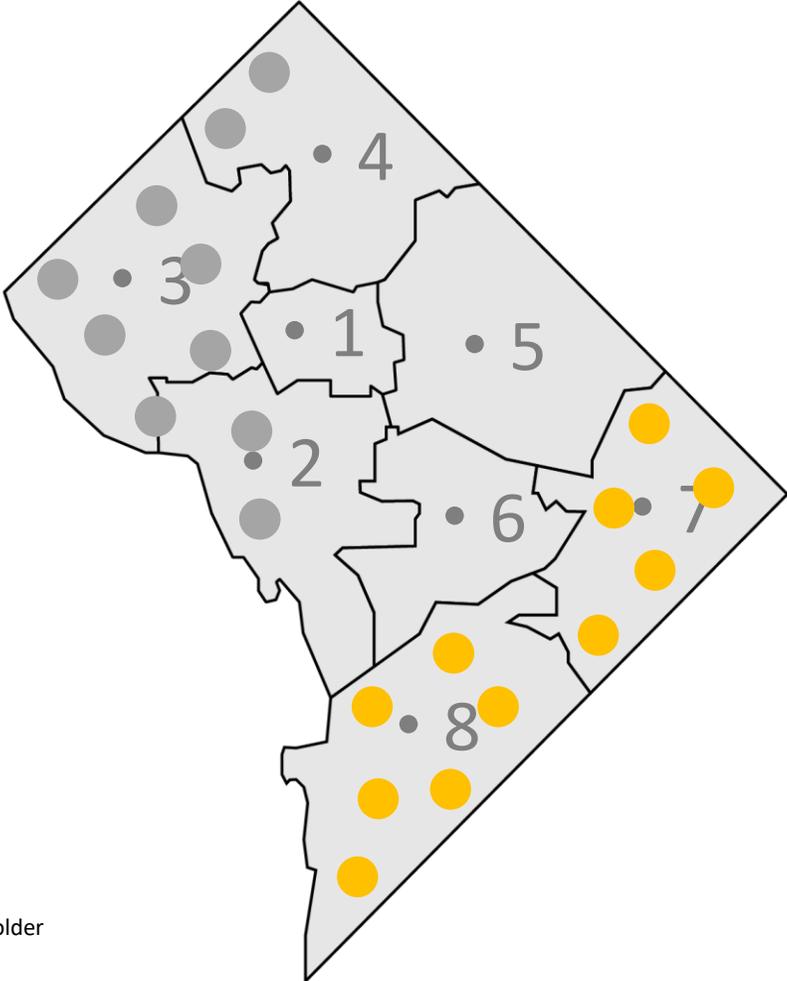
Percentage of Children Living in Poverty in D.C.



Source: DC Action for Children, DC Kids Count

Racial Segregation by Neighborhood in D.C.

• 75% or more white



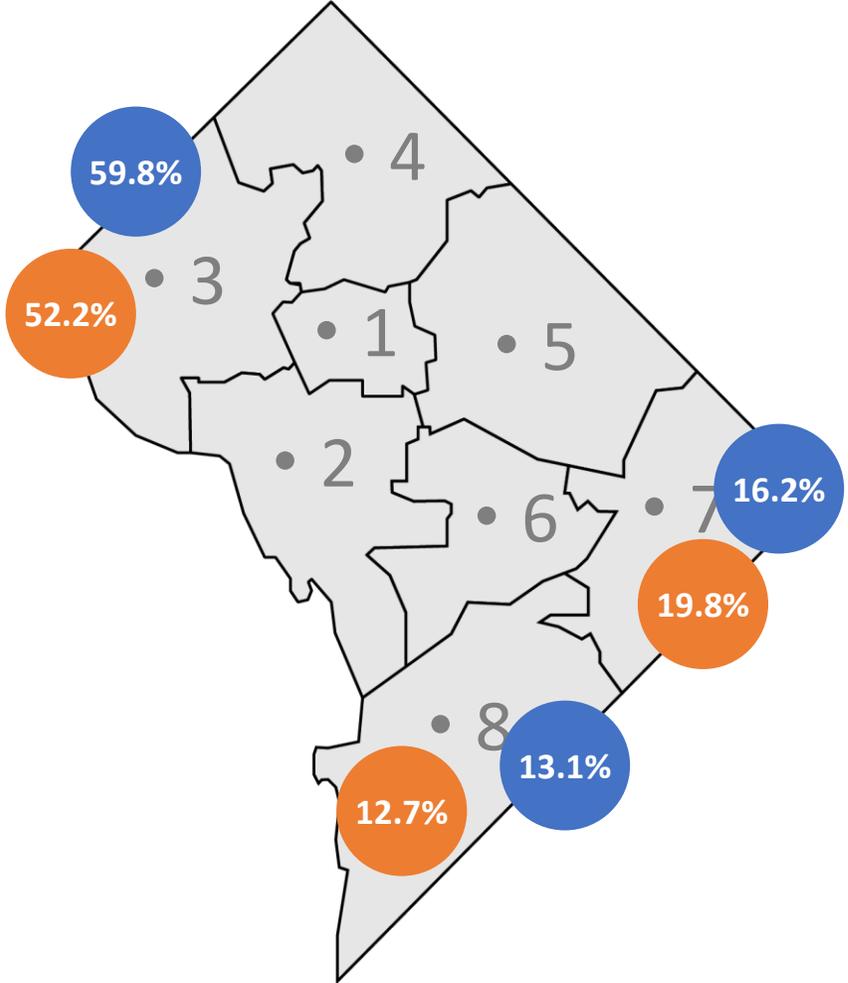
• 95% or more African-American

Source: DC Action for Children, DC Kids Count, adults 18 and older

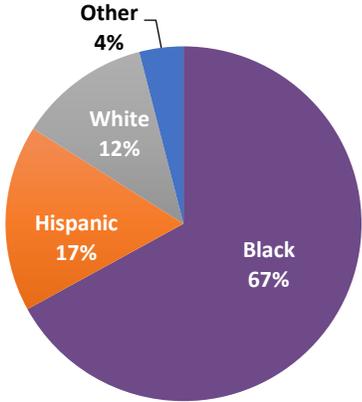
School Achievement Gap

Percentage of students meeting or exceeding proficiency expectations

- Language Arts
- Math



Student population by race



Source: DCPS PARCC results, 2016

Building a Comprehensive Strategy

Landscaping

A year of visioning/strategic thinking

Connecting with local and national experts

Setting the baseline through research

Assessment of community readiness

Building a Comprehensive Strategy

Setting Underlying Principles

Address institutional/systemic practices which perpetuate inequity

Grounded in brain science

Define/stay focused on quality

Build long term capacity

Building a Comprehensive Strategy

Identifying Existing Community Strengths

**Universal pre-K (3
and 4)**

**Health coverage for
kids**

Political will

**Strong public
support**

Financial stability

**Established child
advocacy
organizations**

Building a Comprehensive Strategy

Establishing a Framework for the work

**Establish need and
develop shared
understanding**

**Unique public/private
partnership at the
state level**



**Engage advocacy
groups and
policymakers**

**Secure a permanent
funding stream**

Establish need and develop shared understanding

- Commissioned foundational reports
 - State of children in the district – *Infants and Toddlers in the District of Columbia: a Statistical Look at Needs and Disparities*
 - Supply and demand - *Early Learning Supply and Demand in the District of Columbia: Using Data to Identify the Critical Gaps*
 - Identify key financing questions and options
 - Workforce compensation study (in legislation)
 - Defining a system framework

** reports commissioned by the Bainum Family Foundation

	Health and Nutrition			Parenting and Family Supports			Early Childhood Care and Development			Foundational Family Support / Economic Security	
Universal/Prevention	Access to Health Insurance/Medicaid, and Quality Health and Mental Health Care <ul style="list-style-type: none"> • Pre-natal care • Medical Home • Screenings, vaccinations (EPSDT) • Integrated mental health & substance abuse prevention/screening with primary health care 			Help Me Grow	Paid Family Leave	Parenting Education and Supports	Primary Child Abuse and Neglect Prevention	Child Care Supply and Affordability <ul style="list-style-type: none"> • Licensing 	Child Care Quality	Enrollment and Transition to Quality Preschool	Living Wage
											Safe Neighborhoods
Targeted/Intervention	Health and Mental Health Consultation	WIC	SNAP and CACFP	Healthy Steps	Home Visiting & Family Support Services	Foster or Kinship Care	Family Strengthening Services for At-risk Families (e.g., Title IV-E Waiver)	Child Care Subsidies <ul style="list-style-type: none"> • Reimbursement Rates 	Early Head Start / Quality Improvement Networks	Strong Start & Early Intervention	Healthy Food Environments & Access
											Housing
											Public Education
											Libraries
											Transportation
											TANF
											Adult Education
											Workforce Development and Employment Supports for Homeless Families
										Affordable Housing	

This Early Care and Education framework serves as a visual representation of a comprehensive early childhood system in the District of Columbia, conceived by the Birth to Three Alliance with the support of the Bainum Family Foundation March 2018

System Framework

- This framework serves as a visual representation of a comprehensive early childhood system that meets children in DC where they are to provide the supports they need to succeed when entering preK3.
- It will help us examine how we're doing -- where money is being spent on what area -- how many children are being served -- where the gaps and needs are -- and estimating the costs for those gaps.
- Ultimately it will help identify one or multiple revenue sources for a comprehensive, Birth-3 policy system for the District's youngest.

Public private partnership at state level

Example of supports provided to strengthen state ECE office

- Fellowships to fill gaps in expertise
- Data sharing
- Enhancing QRIS supports
- Establish shared services platform
- On going consultation to align inside/outside strategy
- Maintaining momentum through external advocacy

Engage advocacy groups, ECE community and policymakers

- Birth to Three Alliance
 - Maximize cross-sector understanding
 - Strengthen allies
 - Entice detractors
 - Determine key policies, questions and answers for early care and education educators
 - Build collective agenda
- Support parent leaders
- Engage Philanthropy
- Connect/celebrate related policy wins along the way
- Secure legislation
- Make the case for investment

Birth to Three Alliance

- Brought advocacy, health and education organizations as part of a learning community regarding a comprehensive and systems approach to promote infant and toddler learning and development and family well-being.
- The organizations will dedicate time to learning about best practices and policy solutions in the District and nationally that advance these goals.
- Ultimately, this work will culminate in a comprehensive and collective policy agenda for infants and toddlers.

Action Agenda for Birth to Three Policy Alliance

- Increase the shared knowledge-base of policymakers and other key stakeholders regarding the elements an effective early learning system, health/mental health, human services, and early intervention system for infants and toddlers and their families
- Increase support for comprehensive policy solutions that drive systemic change
- Cultivate new and diverse voices that support these solutions
- Promote policy and regulatory solutions
- Build support for expanded public funding focused on infants and toddlers

Key wins along the way

- Expansion of eligibility for early intervention
- TANIF support and access to childcare
- Paid family leave
- Rate increases based on cost of care study
- Restructure QRIS
- Align licensing regulations

Securing a permanent funding stream

Build and fund a campaign to fully fund system as outlined in Birth-to-Three for All DC Act of 2018"

The legislation charts the path for a comprehensive system of supports for children's healthy, growth and development,

- including full funding of the childcare subsidy program*
- competitive compensation for early educators*
- better access to health services and family supports*

We estimate the city will need to raise between \$200 and \$450 million a year

Campaign to fully fund system

- Secure Campaign funding ✓
- Identify campaign leads ✓
- Develop campaign and funding multiyear strategy
- Identify one or more revenue sources
- Grow organizing capacity
- Widen coalition

**Much of this work would not have been possible if it were not for the resources, investments and vision of the Bainum Family Foundation.