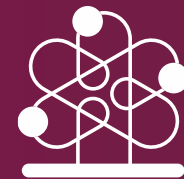


NCIT Capacity-Building Hub

Building State-Local Alliances to Expand PN-3 Systems

November 12, 2019

NCIT Capacity-Building Hub

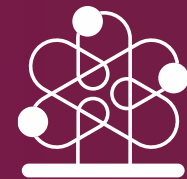


National
Collaborative
for Infants
& Toddlers™

Powered by the Pritzker Children's Initiative

Welcome Remarks from the Pritzker Children's Initiative

NCIT Capacity-Building Hub



National
Collaborative
for Infants
& Toddlers™

Powered by the Pritzker Children's Initiative

Key Takeaways:

- ✓ **PCI State Planning grantees will gain insight into the power and potential of working with local leaders to advance PN-3 systems and learn how actual robust local-state partnerships have achieved PN-3 goals.**
- ✓ **Participants will learn how to enhance and expand state-local connections and support local innovations for a broader PN-3 statewide policy agenda.**

Featured Speaker:

Jammie Albert | Program Manager, Early Childhood Success Team, Institute for Youth Education and Families, National League of Cities (NLC)

Leveraging NLC's 100 years of expertise as a resource to more than 19,000 cities, towns, and villages; NLCI can promote awareness of PN-3 and encourage city leaders to make infants and toddlers a national priority.



State Municipal Leagues

serving as a link to cities in their state and help to guide the priorities of NLC. Through collaboration the municipal leagues and NLC work to guide federal policy on issues that matter the most to cities, share valuable resources with each other and promote innovation in municipal government.



Constituency Groups

caucuses within NLC's membership that share common interest and concerns. They contribute to NLC's leadership development, policy formulation, advocacy, and program activities. NLC is host to five constituency groups representing the diverse interest of its membership.



Board Leadership Meetings

hosted by the current president of NLC, meetings are held annually to provide a platform for NLC's board of directors, federal advocacy committees and membership councils to discuss the organization's advocacy priorities and policy positions.

Collaboration in Action | Minnesota: PN-3 Policy Forum

Advocates

Policy
Makers

Community
Members

Supporting
early childhood
from prenatal
to age three

Partnering with communities to connect to broader city issues; Leveraging our:
Policy Expertise - Tools & Resources - Deep Relationships

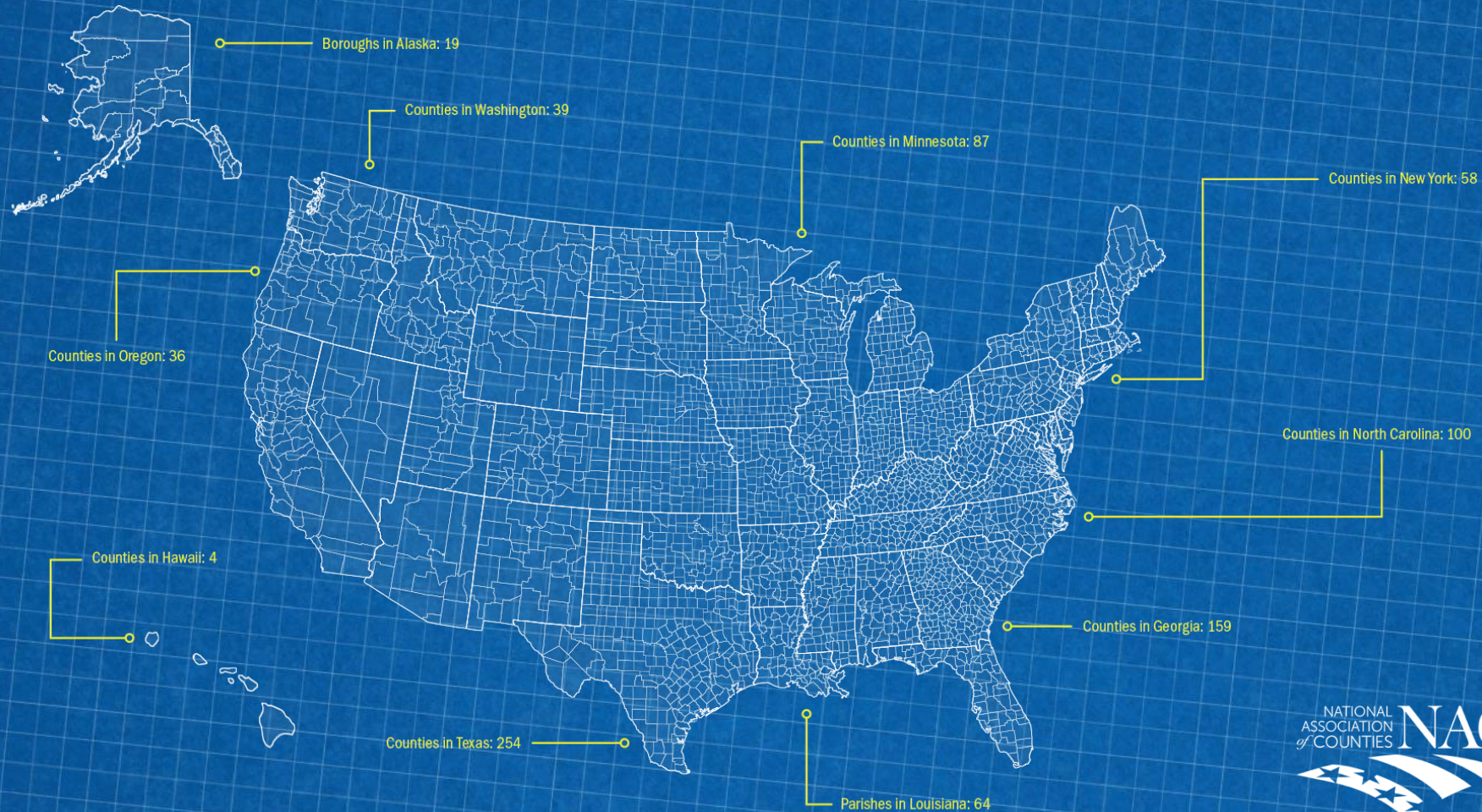


Improving city leaders' capacity to navigate the political landscape, utilize regulations,
and work across multiple government agencies; to
Advocate and Elevate Early Learning as a Priority.

Featured Speaker:

Rashida Brown | Associate Director, Human Services in the County Solutions and Innovation (CSI) Department, National Association of Counties (NACo)

STRONGER COUNTIES. STRONGER AMERICA.



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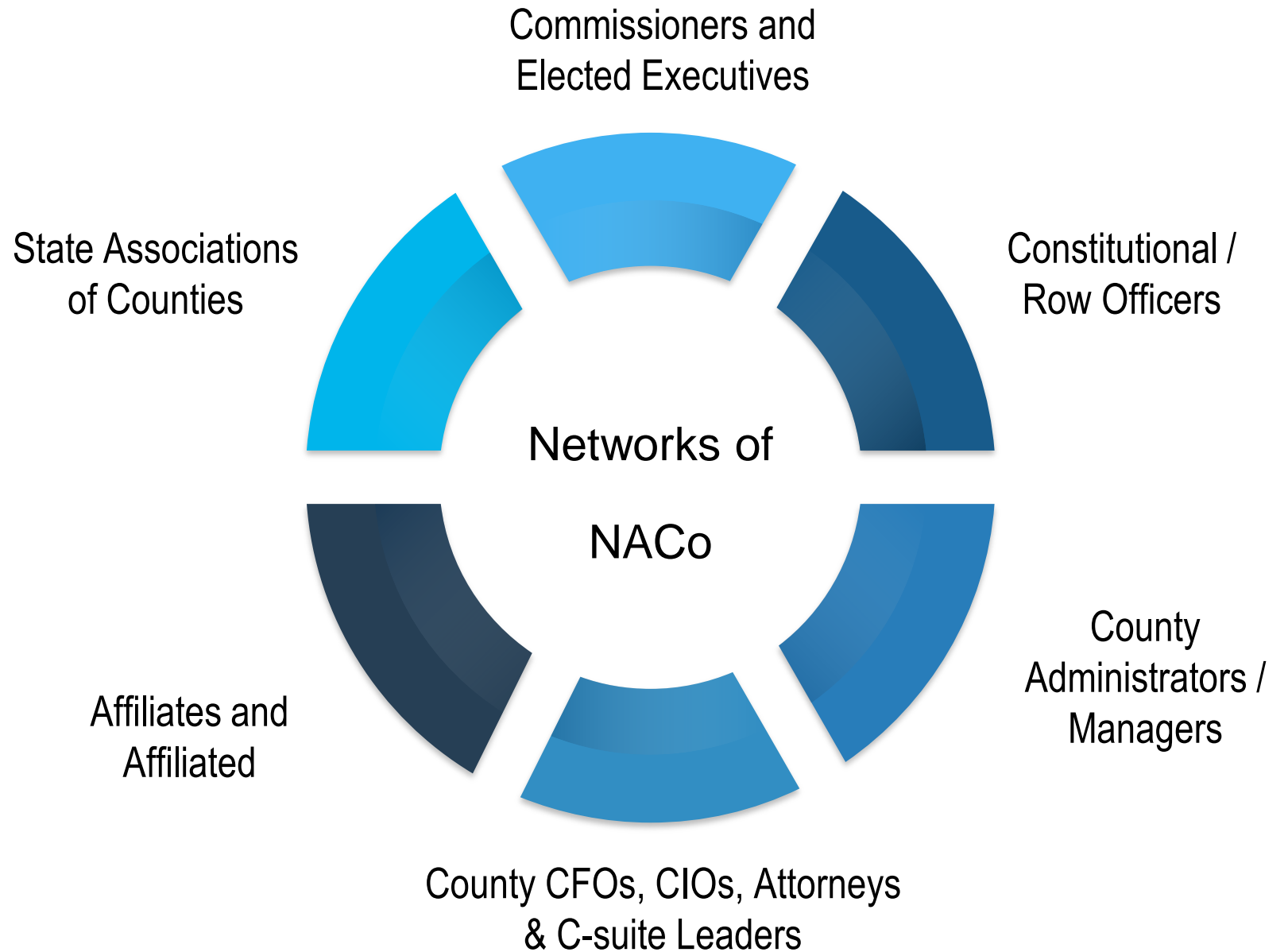
Washington, D.C. 20001

202.393.6226 • www.NACo.org

NETWORKS OF NACORF

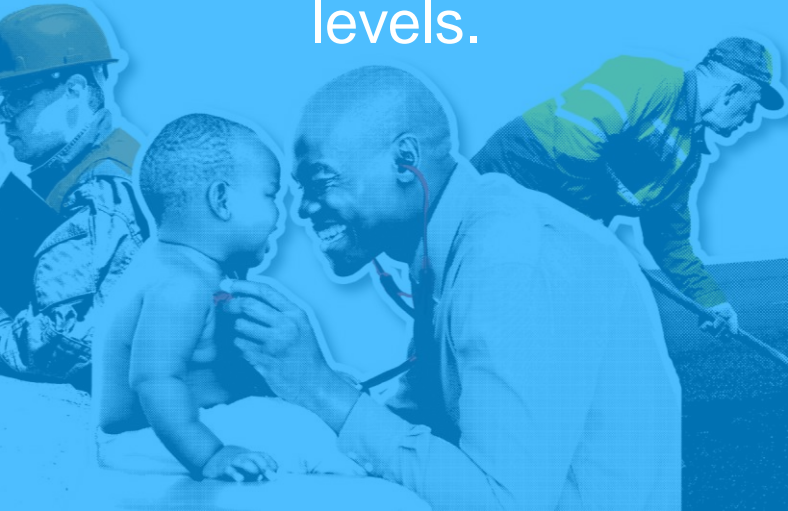
Networks emerge
when nodes connect
to other nodes...

NACoRF helps unite county
officials
for a shared purpose
of pursuing excellence
in public service.



STRATEGIES FOR STATE-LOCAL COLLABORATION

Coming together to promote strong outcomes for children and families can encourage collective impact, scalability and positive change at all levels.



CREATE OPPORTUNITIES

INCREASE
COMMUNICATION

SHARE WINS &
CHALLENGES

LEARN FROM
EACH OTHER

BE STRATEGIC

BRING SOLUTIONS

BE OPEN TO NEW
APPROACHES AND
IDEAS

SHARE
EXAMPLES &
SCALABLE
APPROACHES

UNDERSTAND YOUR ROLE &
AUTHORITY

OFFER
RESOURCES

EMBRACE
COLLECTIVE
IMPACT

PROMOTE FLEXIBILITY

BRING DATA

ENGAGE WITH
PARTNERS ACROSS
DISCIPLINES

Featured Speaker:

Colin Groth | Vice President of Programs,
StriveTogether



Featured Speaker:

Ngozi Lawal | Project Director, Prenatal to Three Initiative, Center for the Study of Social Policy (CSSP)

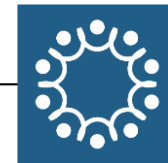


Building State-Local Alliances to Expand PN-3 Systems

Ngozi Lawal, PN-3 Project Director



**Center for the
Study of
Social Policy**
Ideas into Action





About CSSP

Who We Are:

The **Center for the Study of Social Policy (CSSP)** is a national, non-profit policy organization that **aims to achieve a racially, economically, and socially just society in which all children and families thrive**. We seek to close equity gaps and expose the root causes of disparate outcomes for children and families. We translate ideas into action, promote public policies grounded in equity, support strong and inclusive communities, and advocate with and for all children and families.





If Only...





EC-LINC: A Learning Laboratory

EC-LINC: What is it?

- **is a network of partners with a shared goal**—to support families and improve results for young children in communities across the country.
- brings together innovative **local communities with state and national leaders** to intentionally collect existing and new knowledge, develop resources, and test new ideas.

How We Do It?

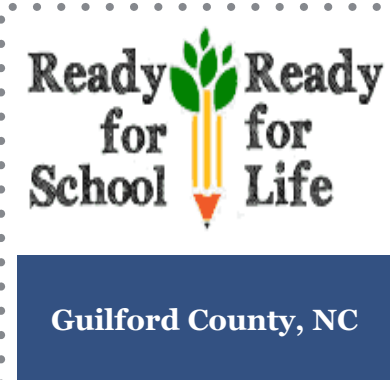
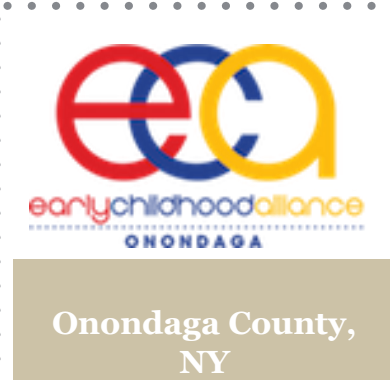
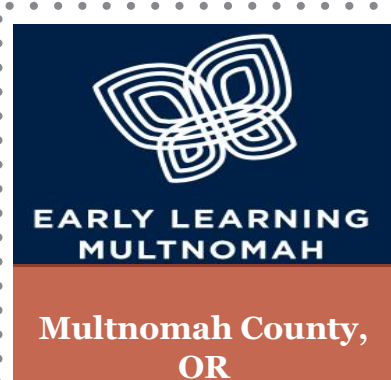
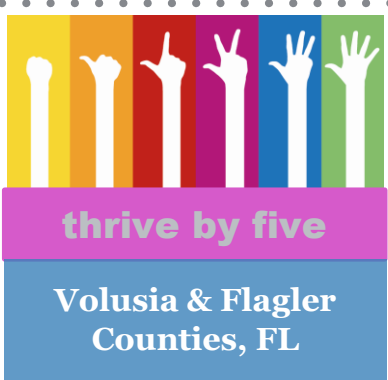
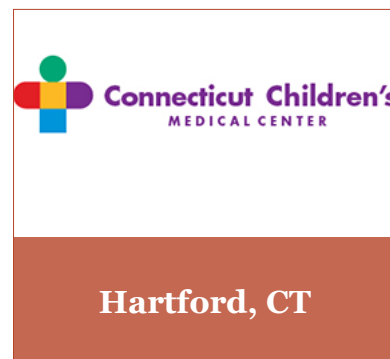
- demonstrates **effective approaches** to developing local early childhood systems and **works across multiple sectors** (e.g., health, early care and education, family support, and others).
- **tests new solutions** and works to **accelerate the development and spread of effective, community-based, integrated early childhood systems**.



Communities in Action



The Early Childhood Learning and Innovation Network for Communities (EC-LINC)





What Can PN-3 State Teams Do for Stronger State-Local PN-3 Alliances?

- Engage Community Partners to Obtain Local PN-3 Data
 - Examine available local and state disaggregated data together (pay attention to trends, gaps, and inequities)
- Invite Community Partners to Help Advise State level PN-3 Discussions, Agenda Setting, and Decision Making (e.g. PN-3 equity agenda)
 - parents (not just to react to policy ideas; but for co-design)
 - community service providers (pediatricians, OBs, community health workers, doulas, librarian)
 - local health and human services agencies; local education agencies
- Put your money where your mouth is. Invest!
 - Pilot local innovations and evidence-based strategies
 - Scale strategies that work
- Leverage Existing Structures in the State that Brings Communities Together
 - e.g. local or regional hub structures



Maasai Greeting

“Kasserian ingera?” (*And how are the children?*)





Thank You

Ngozi.Lawal@cssp.org

202-866-6467

<https://cssp.org/our-work/project/national-collaborative-for-infants-and-toddlers/>



Community Speaker:

Emily Bustos | Denver's Early Childhood Council



DENVER'S EARLY CHILDHOOD COUNCIL

NCIT and PN3 Work In Denver
November 12, 2019

Our Goal

Increase Infant Toddler Slots:
By December 2019, our community's goal is to mitigate losses and retain access to infant and toddler slots while developing new opportunities to increase slots for infants and toddlers in underserved areas by working with partners to address funding and policy barriers.



Convening the PN3 Advisory Group

Local Partners:

- *Denver's Early Childhood Council*
- *City of Denver's Office of Children's Affairs*
- *Denver Public Schools Road to Reading Initiative*
- *Clayton Early Learning*
- *Colorado Children's Campaign*
- *Raise Colorado*
- *Mile High United Way*



PN3 Advisory

These organizations meet monthly to share information and resources to assist in the development of an aligned local and statewide agenda for Prenatal to Three work

- Defined roles and priorities for this work
- Policy Agenda
- In process of developing an action agenda for a child care capacity workgroup within the Denver Children's Cabinet

POLICY



Statewide policy
Think Babies

- Sharing best practices
- Learning about needed policy change

COMMUNITY



- Early Intervention Colorado
- Roots Family Center
- Florence Crittendon Services
- Engaging impacted populations
- Power mapping



DENVER
CHILDREN'S AFFAIRS

- Community / parent focused
- Convening community non-profits to support



SYSTEMS



- Mile High United Way
- Spring Institute
- Family Friend Neighbor
- LAUNCH Together
- Data
- Home Visiting
- Infant & Family Child Care Action Plan work group



**DENVER'S EARLY
CHILDHOOD COUNCIL**

- Provider focused
- Breaking down barriers for providers / quality / capacity



**Center for the
Study of Social Policy**
Ideas into Action

City
focused



ROADTOREADING Partners:
Language and Literacy from the Start

- Denver Office of Children's Affairs
- Denver Public Schools
- Mile High United Way
- Children's Museum of Denver
- Denver Public Library
- Denver Human Services

Contracted Slots Pilot

Lead: Early Milestones Colorado

- Set monthly Colorado Child Care Assistance Program (CCCAP) payment, similar to Head Start/EHS
- De-links attendance from payments to providers
- Designed to be used intentionally to address local county child care needs
- Legislation passed in 2014 allowing for contracted slots, but no Colorado counties were using them due to system requirements and billing issues

Participating Counties

	Arapahoe County	Denver County	Gunnison County
County Priorities	<ul style="list-style-type: none">• Infant/toddler care• Childcare deserts• Level 3 or above• Children with special needs	<ul style="list-style-type: none">• Infant/toddler care• High-poverty neighborhoods with few quality options• Children with special needs• Children needed non-traditional care hours• Family childcare home	<ul style="list-style-type: none">• Infant/toddler care

PROJECT GOALS (LONG-TERM)

The availability of contracted CCCAP slots will increase the number of quality providers in Colorado accepting CCCAP subsidies, thus increasing access to affordable childcare for low-income families.

Families and Children



Increased continuity of care and increased access to high-quality childcare providers.

Childcare Providers



Increased financial stability through consistent, predictable CCCAP funding and increased willingness of high-quality providers to accept CCCAP-eligible families.

Counties



Reduced administrative burden.

Thank You

Emily Bustos

emily@denverearlychildhood.org

720-644-2564

Community Speaker:

Amy Terpstra | Vice President of Collective Impact Partnerships for United Way of Salt Lake

Salt Lake City: PN-3 Impact and Improvement Network Project





PRENATAL TO THREE

Situation

- Attitude toward early childhood in Utah: it's a family that matters
- Our partnership began working on preschool in 2013, with great success
- By 2017, clear next step was to look at PN-3, where there is little state investment





PRENATAL TO THREE

Approach

- Small team
- Cut teeth locally
- Experiment with strategies to learn about systems
 - Preschool refers families to Help Me Grow
 - Distribute children's books
 - Person to parent connection





PRENATAL TO THREE

Learnings

- Parents are receptive to information about parenting
- Services and strategies cannot scale if there is not a system
- Whatever the system becomes, it must mimic that person to parent connection that we found most effective
- Reconceptualize PN-3 as health work, not education





PRENATAL TO THREE

The Future

- 5 Before 5 Campaign
- Build the team that will align the early childhood sector, public health, and coverage investments to improve health and social outcomes for young children and their families
- Link it to our existing, multi-layered partnership infrastructure for cross-sector support, partnership with the state, and sustainability



PROMISE PARTNERSHIP

Works to transform the educational environment for Utah kids. Addresses systemic challenges, scales practices that work, and leverages its influence to create alignment and political will.



PROMISE PARTNERSHIP REGIONAL COUNCIL



NETWORKS

Outcome-focused networks utilize cross-sector partnerships to improve a specific, measurable outcome at a large geographic scale.



COMMUNITIES

Place-based partnerships combine community identity with impactful cross-sector partnerships to improve whole-community outcomes like health, housing, and financial stability.



SCHOOLS

Community schools leverage student-centered partnerships to integrate wrap-around services, extended learning, and strong academic practices to systemically address the needs of students.



GRASSROOTS ENGAGEMENT

Thank you!
Amy Ahrens Terpstra
amy@uw.org



Audience Questions and Answers

1. How have you seen communities and states work together to collaborate on a PN-3 issue? How did the collaboration(s) come together? Describe the impact of the collaboration. What was accomplished?
2. What action steps should states and communities take to enhance PN-3 state-local collaboration?

Thank you for participating today!

Please be sure to provide your feedback in the survey immediately following this webinar!