

# Previewing Michigan Grant Opportunity for General Operating Funding for Nonprofit Organizations

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BUILD  
Consultants  
(BUILDerS)



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# BUILD helps . . .

- State leaders create policies, infrastructure, and connections across agencies and organizations to advance comprehensive, high-quality, and equitable programs, services, and supports for young children, their families, and communities.
- Support state leaders to embed racial equity and inclusion in state systems using their roles as leaders to advance and achieve equitable outcomes.
- Pritzker Children's Initiative's coalitions of advocates, providers, community leaders, and state agencies working to promote policies for children and families prenatal-to-three in 20 states and 10 communities by providing structured technical assistance and support.



# Accessing American Rescue Plan Act (ARPA) Funding for Michigan Communities

*With funding from the W.K. Kellogg Foundation, BUILD is assisting organizations in Battle Creek, Detroit, and Grand Rapids to access pandemic funding.*

## Supports include:

- Hosting webinars and workshops on key topics.
- Researching and highlighting funding opportunities tailored to the needs of grantees.
- Providing support with completing applications, grant writing, and developing proposals including being a thought partner on the development of concepts and partnerships.
- Connecting organizations to national nonprofits that work with states and communities.
- Providing advocacy supports to conduct outreach to elected officials, policymakers, and others with influence over pandemic funding.

# Webinar Objectives:



- Highlight an upcoming opportunity for Michigan nonprofit organizations impacted by the pandemic to obtain general operating funds.
- Provide a forum for Michigan nonprofits to engage with the Michigan Nonprofit Association to provide input on the requirements and elements of the grant opportunity; and
- To explore ways in which the BUILD Initiative can assist nonprofits to take advantage of this opportunity.



Today's Presenter

*Nellie Tsai*

Social Innovation Officer, Michigan  
Nonprofit Association



## ABOUT MNA

- Founded in 1990, Michigan Nonprofit Association (MNA) is a 501 (c)(3) charitable organization.
- MNA is a statewide membership organization.
- Achieves its mission through advocacy, training, technology services and civic and community engagement.



Michigan Nonprofit Association

### Mission:

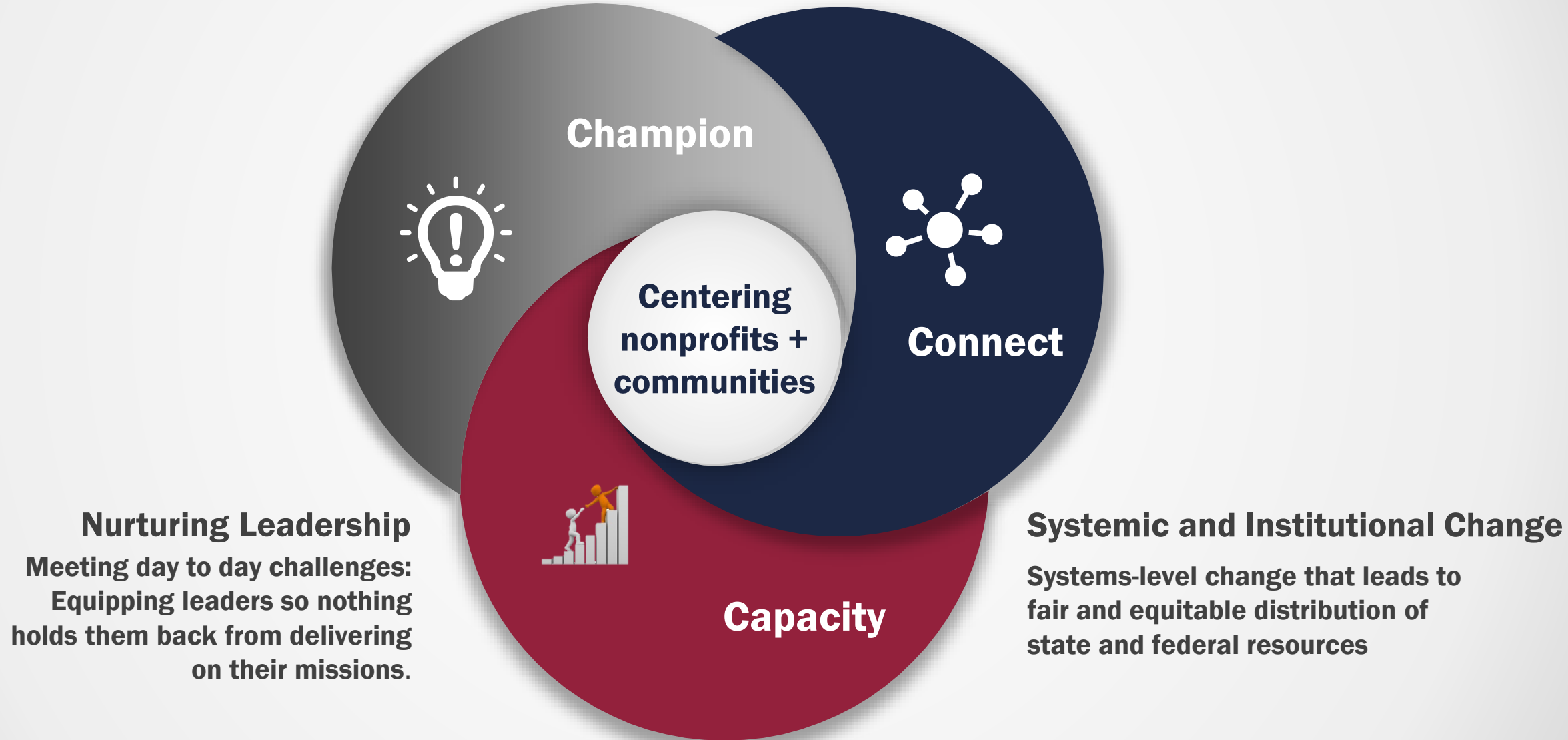
**“We are champions for strengthening nonprofits and the communities they serve by advancing collective power, knowledge, systems, and strategy.”**



Michigan Nonprofit Association



# Envisioning a more just sector





# What's at stake

The Nonprofit Relief and Activation Program will provide much needed stability and support to Michigan's nonprofit sector, allowing organizations to continue to provide necessary and vital services to their communities.

What's at stake is not only the services and supports those charitable nonprofits provide to the residents of Michigan's communities, but also the jobs they create.

Ensuring the health and growth of Michigan's nonprofit sector will serve to anchor Michigan's communities, further the health and education of Michigan's citizens, with a focus on ALICE populations, and drive Michigan's economy.

**53%** Financial support generated by annual fundraising events is down by 53%



**46%** Financial support generated by individual donations is down by 46%

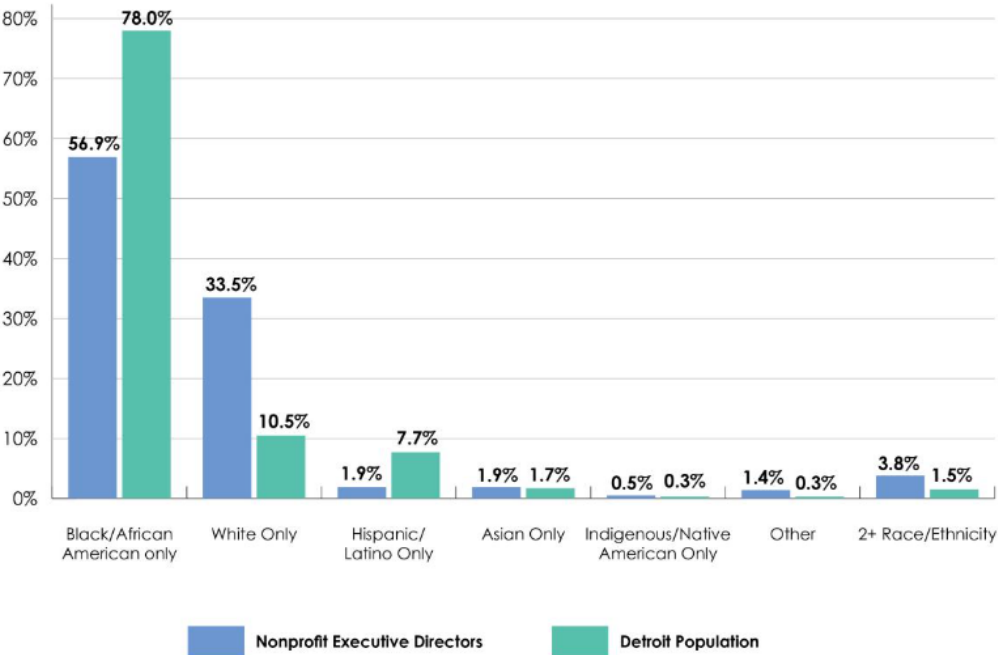


**3 – 6 months**

With donations cut in half many of the small nonprofits find themselves in dire need of financial assistance with only 3 to 6 months of operating cash on hand.

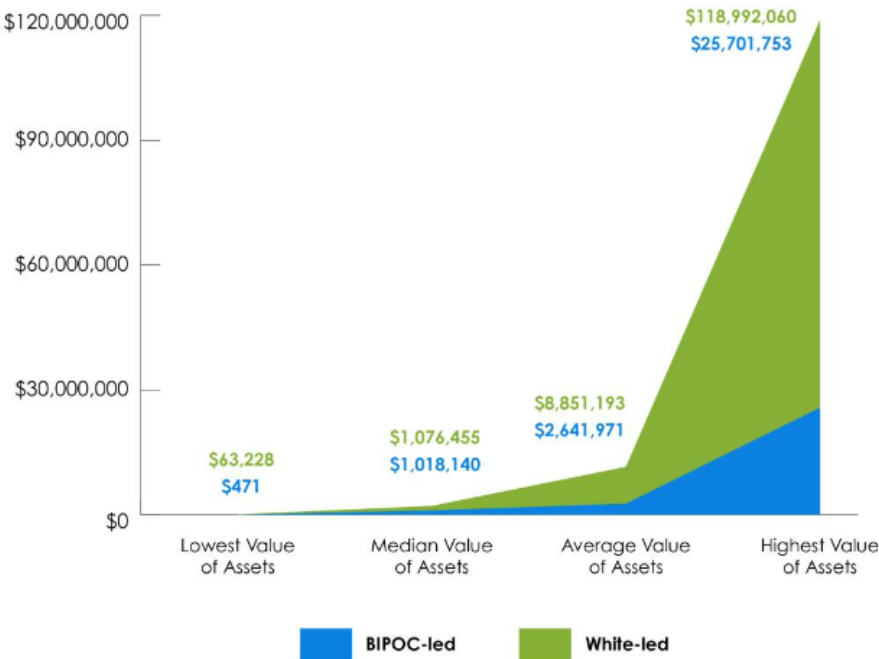
# Detroit Nonprofit Leadership Census

## Nonprofit Executive Director RACE/ETHNICITY DISTRIBUTION OVERVIEW



## Nonprofit Organizations ASSET COMPARISON (IN US DOLLARS)

Source: E-filed Forms 990-N/-EZ



## Fund Administration

## Statewide Committee

## Regional Advisory Boards



### Co-Creating RFP Process

Provide insight in development of a community-centered / participatory grantmaking process

### Stakeholder Engagement

Hold each other and stakeholders accountable to goals of funds distribution; coordinate with RABs



# Polling Questions:



1. What should the funding model be for this grant opportunity?
  - Sliding Scale so that funding level is dependent on the revenue of the nonprofit.
  - Nonprofit organizations that apply for grant funding should be allowed to set the amount it is requesting.
  - Grant funding should be a set amount.



## Polling Questions:



2. Would your organization be interested in serving on the statewide advisory committee convened for this grant opportunity?

- Yes
- No
- It depends on the time commitments and requirements

## Polling Questions:



3. What technical assistance would be most helpful to you with respect to this grant opportunity?

- Notification and targeted outreach to organizations when grant opportunity becomes available.
- Assistance with application and grant requirements.
- Assistance with determining and managing tax and other implications of receiving grant funding.
- Other assistance.

# Questions & Discussion



# Contact Us

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